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UNITED STATES SECURITIES AND EXC Washington, D.C. 20

CHANGE COMMIS	SION	OMB APPRO	APPROVAL				
5-0-		OMB Number:	3235-0287				
FICIAL OWNERSH	IIP	Expires:	December 31, 2014				
Exchange Act of 19	34. Section	Estimated average burden					
of 1935 or Section t of 1940	· ·	hours per response	0.5				
Trading Symbol	5. Relationship	of Reporting I	Person(s) to				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENE

Filed pursuant to Section 16(a) of the Securities 17(a) of the Public Utility Holding Company Act Investment Company Act

1. Name and Address of Reporting Person [*] KAY LARRY ALAN			2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]	5. Relationship of Reporting Person(s) to Issuer				
(Last) 450 NORTH E FLOOR	(First) (Middle) RAND BOULEVARD, 7TH		- 3. Date of Earliest Transaction (Month/Day/Year) 09/26/2014	XDirector10% OwnerOfficer (give title below)Other (speci below)				
(Street) GLENDALE (City)	CA (State)	91203 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person 				

	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code	3. Transaction Code (Instr. 8)		(A) or	or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) (Instr. 8) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		tive ties ed sed 3,	and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(1)	09/26/2014		A		11.556		(1)	(1)	COMMON STOCK	11.556	\$ 0	1,260.954 (1)	D	
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(2)	09/26/2014		A		13.597		(2)	(2)	COMMON STOCK	13.597	\$ 0	1,483.75 (2)	D	
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(3)	09/26/2014		A		18.765		(3)	(3)	COMMON STOCK	18.765	\$ 0	2,047.662 (3)	D	

Explanation of Responses:

1. As previously reported, the reporting person was granted restricted stock units on February 25, 2014 that will vest on February 25, 2017. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

2. As previously reported, the reporting person was granted restricted stock units on February 26, 2013 that will vest on February 26, 2016. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

3. As previously reported, the reporting person was granted restricted stock units on February 28, 2012 that will vest on February 28, 2015. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

 /s/ James R. Oehler as

 attorney-in-fact for Larry A.

 Kay

 ** Signature of Reporting

 Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.