FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Ad	ing Person*	2. Date of Ever Requiring State (Month/Day/Ye	ement	3. Issuer Name and Ticker or Trading Symbol  DineEquity, Inc [ DIN ]					
(Last) 450 N. BRAN 7TH FLOOR  (Street) GLENDALE  (City)		(Middle)  91203 (Zip)	02/26/2009		4. Relationship of Reporting Per (Check all applicable)  Director  X Officer (give title below)  Chief Financial	10% Owne Other (spe below)	ecify (Mo	If Amendment, Date of Original Filed (Month/Day/Year)      Individual or Joint/Group Filing (Check Applicable Line)     X    Form filed by One Reporting Person     Form filed by More than One Reporting Person	
Table I - Non-Derivative Securities Beneficially Owned									
				Derivativ	2. Amount of Securities Beneficially Owned (Instr. 4)  re Securities Beneficially ants, options, convertible		ct (D) (Instr. 5)		
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)			ties	4. Conversion or	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Exercise Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Options		02/23/2010	02/23/2019	Common Stock	26,667(1)	5.55	D		
Stock Options		02/23/2011	02/23/2019	Common Stock	26,667(1)	5.55	D		
Stock Options			02/23/2012	02/23/2019	Common Stock	26,666(1)	5.55	D	
Restricte Stock			(2)	(2)	Common Stock	20,000	(2)	D	

## Explanation of Responses:

- 1. Employee stock options granted pursuant to DineEquity, Inc. 2001 Stock Incentive Plan.
- 2. Grant of Restricted Stock pursuant to DineEquity, Inc.2001 Stock Incentive Plan. Restrictions on these shares will lapse on February 23 2012 provided that Reporting Person continues to serve as an officer of DineEquity, Inc. until such date.

## Remarks:

Reporting Person was hired on 2/23/09 and was elected CFO effective 2/26/09.

by Mark Weisberger as attomey-in-fact for John F. 03

03/05/2009

<u>Tierney</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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