FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number: 3235-028									
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* KAY LARRY ALAN						2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last)	(First	`	ddle)		3. Date of Earliest Transaction (Month/Day/Year) 02/28/2014									О	Officer (give title below)		Other (
450 NORT	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)											
(Street)															X Form filed by One Reporting Person						
GLENDAL	LE CA	91:	203												orm file erson	filed by More than One Reporting					
(City)	(State	e) (Zip)																		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day					/Year) i	2A. Deemed Execution Date, if any (Month/Day/Year)						ities Acquired (A) or d Of (D) (Instr. 3, 4			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Re Tra	ported ansacti			4)	(Instr. 4)		
COMMON STOCK 02/28/2						.014			M ⁽¹⁾		1,848	B A	\$0		10,693			D			
COMMON STOCK														12,645			By trust ⁽²⁾				
			Tabl	e II - Deriv (e.g.,								or Benefic e securiti		wned	l						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execu if any	eemed ution Date, th/Day/Year)	4. Transac Code (II 8)	5. Num of Deri Secu Acqu		ivative urities uired or posed D) tr. 3,	Expiratio	· ·			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		rice vative urity tr. 5)	9. Numb derivativ Securitic Benefici Owned Followin Reporte Transac (Instr. 4)	ve es ially ng d tion(s)	10. Ownersh Form: Direct (D or Indire (I) (Instr. 4)	Beneficial Ownership		
					Code	v	(A)	(D)	Date Exercisat		Expiration Date	Title	Amour or Number of Shares								
RESTRICTED STOCK UNITS	(1)	02/28/2014			M ⁽¹⁾		1,848		(1)		(1)	COMMON STOCK	1,848		\$0	0		D			

Explanation of Responses:

1. On March 1, 2011, the reporting person received 1,773 restricted stock units that were to be settled on vesting in cash. On February 26, 2013, the Board of Directors of the Issuer determined these restricted stock units should be settled on vesting in shares of common stock. As previously reported, the reporting person has received dividend equivalent rights in connection with these restricted stock units. This transaction represents the vesting and settlement of the restricted stock units and the dividend equivalent rights in shares of common stock of the Issuer.

 $2. \ \mbox{Shares}$ held by IRA Trustee for the benefit of the reporting person.

/s/ James R. Oehler, as attorney-in-fact for Larry Alan 03/03/2014 Kay

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.