FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden 0.5 hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and <u>RAY GII</u>	2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]									lationship o ck all applica Director		ng Pers	son(s) to Is 10% Ov	I				
(Last)	, , , , ,				3. Date of Earliest Transaction (Month/Day/Year) 02/25/2014								Officer (below)	give title		Other (below)	specify	
450 NORTH BRAND BOULEVARD, 7TH FLOOR					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) GLENDALE CA 91203													X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(Stat	e) (Zip))															
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day				Execution Date,				3. Transactic Code (Inst 8)			ties Acquir d Of (D) (In		3, 4 Securitie Beneficia Owned		Form: (D) or Indire	Direct	7. Nature of Indirect Beneficial Ownership	
								Code V		Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (I 8)				6. Date Exerci: Expiration Dat (Month/Day/Ye		te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	ve es ally ng d tion(s)	10. Ownersh Form: Direct (D or Indire (I) (Instr. 4)	Beneficial Ownershi	
				Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares						
RESTRICTED STOCK UNITS	(1)	02/25/2014		A		1,226		(1)		(1)	COMMON STOCK	1,226	\$0 ⁽²⁾	1,22	26	D		

Explanation of Responses:

1. On February 25, 2014, the reporting person was granted 1,384 restricted stock units, all of which will be settled in shares of common stock on February 25, 2017, subject to the reporting person's continued service with the issuer.

2. Granted as compensation for services.

/s/ James R. Oehler as attorney-in-fact for Gilbert T. 02/27/2014 Ray ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.