FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

vasimigton, D.O. 20045		

OMB APPROVAL

	OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Tomovich Lilian					2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]								(Ched	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) (First) (Middle) 450 NORTH BRAND BLVD					3. Date of Earliest Transaction (Month/Day/Year) 10/06/2017									Officer (below)	give title		Other (specifically below)	pecify
(Street) GLENDALE (City)	E CA (State)	912 (Zip			4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Ind Line)	′				
1. Title of Security (Instr. 3) 2. Tran				2. Transa Date				auired, Disposed of, or Benefici 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 4)		A) or	5. Amount of Securities Beneficially Owned Follow		Form:	Direct Ir Indirect B str. 4)	7. Nature of ndirect Beneficial Ownership			
						Code V	А	Amount	(A) or (D)	Price	Reported Transactio (Instr. 3 ar	on(s) nd 4)			nstr. 4)			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	Title of Conversion Date 3A. Deemed Execution Date,		n Date,	4. Transa Code (8)		n of Ex		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Following Reported Transacti (Instr. 4)	Ownersh Form: Direct (D or Indirect (I) (Instr.	Ownership	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisable		piration te	Title	Amount or Number of Shares					
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(1)	10/06/2017			A		30.6		(1)		(1)	COMMON STOCK	30.6	\$0.00	1,451.4	464	D	

Explanation of Responses:

1. As previously reported, the reporting person was granted restricted stock units on January 11, 2017 that will vest on January 11, 2020. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

Remarks:

/s/ Bryan R. Adel as attorney-infact for Lilian Tomovich

** Signature of Reporting Person

10/10/2017

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.