FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

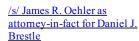
1. Name and Address of Reporting Person [*] BRESTLE DANIEL J					2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]									ionship of Reporting Pers all applicable) Director			rson(s) to I 10% O		
(Last)	(First)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/28/2014									Officer (give title below)			Other (below)	(specify	
450 NORTH BRAND BOULEVARD, 7TH FLOOR					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)														Form filed by One Reporting Person					
GLENDALE	CA	91203												Form filed by More than One Reporting Person					
(City)	(State)	(Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Execution Date,						sed Of	Acquire (D) (Inst		5. Amount Securities Beneficiall Owned Following	For (D)		ect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amou	Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)				(1150.4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		n 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable an Expiration Date (Month/Day/Year)			Securit	and Amou ies Underl ive Securit	/ing	8. Price of Derivative Security (Instr. 5)	9. Numb derivative Securitie Beneficia Owned Followin Reported	e es ally g	f 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisabl		piration te	Title		Amount or Number of Shares	nount or Tr Imber of (Ir		ction(s)			
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(1)	03/28/2014		A		11.772		(1)		(1)	COMMON STOCK		11.772	\$0	1,237.772 ⁽¹⁾		D		
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(2)	03/28/2014		A		13.852		(2)		(2)		COMMON STOCK 13.85		\$0	1,456.4	73 ⁽²⁾	D		
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(3)	03/28/2014		A		19.116		(3)		(3)		1MON OCK	19.116	\$0	2,010.0	18 ⁽³⁾	D		

Explanation of Responses:

1. As previously reported, the reporting person was granted restricted stock units on February 25, 2014 that will vest on February 25, 2017. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

2. As previously reported, the reporting person was granted restricted stock units on February 26, 2013 that will vest on February 26, 2016. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

3. As previously reported, the reporting person was granted restricted stock units on February 28, 2012 that will vest on February 28, 2015. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.



** Signature of Reporting Person Date

03/31/2014

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.