

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Notice of Effectiveness

Effectiveness Date: June 14, 2011 5:00 P.M.

Form: S-4

CIK: [0000049754](#)

Company Name: DineEquity, Inc

File Number: [333-173549](#)

CIK: [0001505540](#)

Company Name: International House of Pancakes, LLC

File Number: [333-173549-27](#)

CIK: [0001505535](#)

Company Name: IHOP Franchise Company, LLC

File Number: [333-173549-26](#)

CIK: [0001505536](#)

Company Name: IHOP Franchising, LLC

File Number: [333-173549-25](#)

CIK: [0001505537](#)

Company Name: IHOP Holdings, LLC

File Number: [333-173549-24](#)

CIK: [0001505538](#)

Company Name: IHOP IP, LLC

File Number: [333-173549-23](#)

CIK: [0001505751](#)

Company Name: IHOP Property Leasing, LLC

File Number: [333-173549-22](#)

CIK: [0001505752](#)

Company Name: IHOP Property Leasing II, LLC

File Number: [333-173549-21](#)

CIK: [0001505539](#)

Company Name: IHOP Properties, LLC

File Number: [333-173549-20](#)

CIK: [0001505755](#)

Company Name: IHOP Real Estate, LLC

File Number: [333-173549-19](#)

CIK: [0001505756](#)

Company Name: IHOP TPGC, LLC

File Number: [333-173549-18](#)

CIK: [0001505759](#)

Company Name: ACM Cards, Inc.

File Number: [333-173549-17](#)

CIK:	0001505761
Company Name:	Applebee's UK, LLC
File Number:	333-173549-16

CIK:	0001505762
Company Name:	Applebee's Enterprises LLC
File Number:	333-173549-15

CIK:	0001505764
Company Name:	Applebee's Franchising LLC
File Number:	333-173549-14

CIK:	0001505765
Company Name:	Applebee's Holdings II Corp.
File Number:	333-173549-13

CIK:	0001505766
Company Name:	Applebee's Holdings LLC
File Number:	333-173549-12

CIK:	0001505768
Company Name:	Applebee's IP LLC
File Number:	333-173549-11

CIK:	0000853665
Company Name:	APPLEBEES INTERNATIONAL INC
File Number:	333-173549-10

CIK:	0001505772
Company Name:	Applebee's Restaurants Kansas LLC
File Number:	333-173549-09

CIK:	0001505773
Company Name:	Applebee's Restaurants Mid-Atlantic LLC
File Number:	333-173549-08

CIK:	0001505774
Company Name:	Applebee's Restaurants North LLC
File Number:	333-173549-07

CIK:	0001505775
Company Name:	Applebee's Restaurants Texas LLC
File Number:	333-173549-06

CIK:	0001505776
Company Name:	Applebee's Restaurants Vermont, Inc.
File Number:	333-173549-05

CIK:	0001505777
Company Name:	Applebee's Restaurants, Inc.
File Number:	333-173549-04

CIK:	0001505778
Company Name:	Applebee's Restaurants West LLC
File Number:	333-173549-03

CIK: [0001505780](#)
Company Name: Applebee's Services, Inc.
File Number: [333-173549-02](#)

CIK: [0001505753](#)
Company Name: Neighborhood Insurance, Inc.
File Number: [333-173549-01](#)