FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Berk Howard M						2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [ DIN ]									elationshi eck all app V Direc	pplicable)		Person(s) to Issuer	
(Last)	`	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 02/28/2012										Officer (give title below)		Other (specify below)	
645 FIFTH AVENUE, 21ST FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)	•														X Form filed by One Reporting Person				
NEW YO	ORK N	Υ .	10022											Form filed by More than One Reporting Person					
(City)	(S	tate) (	Zip)																
		Tab	le I - N	on-Deriv	ative S	Sec	uritie	s A	cquired,	Disp	osed	of, or B	enefi	icial	y Owne	ed			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da						Exe if a	A. Deemed xecution Date, any Month/Day/Year)		Code (Ir		securities Acquired posed Of (D) (Instr. 5)			5. Am Secur Benef Owned	icially d	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amou	nt (A) or (D)		Price	Repor				(msu. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deer Execution if any (Month/I	on Date,	4. Transact Code (In 8)		n Number		6. Date Exe Expiration (Month/Day	Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. : and 4)		o D S	. Price f lerivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		oiration e	Title	Amou or Numb of Share	er					
Restricted Stock Units	(3)	02/28/2012			A		1,910		(3)		(3)	Common Stock	1,91	0	\$0	1,910	I	O <sup>(1)(2)(3)</sup>	

## Explanation of Responses:

- 1. The reporting person states that neither the filing of this statement nor anything herein shall be deemed an admission that such person is, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Act"), or otherwise, the beneficial owner of any securities covered by this statement. The reporting person disclaims beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such person in such securities.
- 2. The reporting person may be deemed to be a member of a group with respect to the issuer or securities of the issuer for purposes of Section 13(d) or 13(g) of the Act. The reporting person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, a member of a group with respect to the issuer or securities of the issuer.
- 3. On February 28, 2012, the issuer granted to the reporting person 1,910 Restricted Stock Units ("RSUs") all of which will be settled upon vesting in shares of common stock of the issuer. The RSUs are subject to forfeiture and restrictions and will vest on February 28, 2015 if the reporting person continues to serve as a member of the issuer's board of directors until such date.

<u>/s/ Howard M. Berk</u> <u>03/01/2012</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.