FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL             |               |  |  |  |  |  |
|--------------------------|---------------|--|--|--|--|--|
| OMB Number:              | 3235-<br>0104 |  |  |  |  |  |
| Estimated average burden |               |  |  |  |  |  |
| hours per response:      | 0.5           |  |  |  |  |  |

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Moralejo Tony E.   | Requiring<br>(Month/D   | 2. Date of Event Requiring Statement (Month/Day/Year) 01/06/2023  3. Issuer Name and Ticker or Trading Symbol Dine Brands Global, Inc. [ DIN ] |   |   |                                    |  |  |                                  |  |  |
|--|---|--|---|---|------------------------------------|--|--|----------------------------------|--|--|
| (Last) (First) (Middle) 450 N BRAND BLVD   |   |  | Relationship of Reporting Person(s) to Issuer (Check all applicable)            |   |                                    |  | 5. If Amendment, Date of Original Filed (Month/Day/Year)                               |                                  |  |  |
| 7TH FLOOR  | _   |  | Director  Officer (give title below)  | 10% Ov<br>Other (s<br>below)                                      | (Che                               | 6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting |  |                                  |  |  |
| (Street) GLENDALE CA 91203   | _   |  | President, Applebee's   |   |                                    |  | Person Form filed by One Reporting Person Form filed by More than One Reporting Person |                                  |  |  |
| (City) (State) (Zip)   |   |  |   |   |                                    |  |  |                                  |  |  |
| Table I - Non-Derivative Securities Beneficially Owned   |   |  |   |   |                                    |  |  |                                  |  |  |
| 1. Title of Security (Instr. 4)  |   | 2. Amount of Securities<br>Beneficially Owned (Insti<br>4)   | r. Form: D<br>(D) or In   | 3. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 5) |                                    | 4. Nature of Indirect Beneficial<br>Ownership (Instr. 5)                                 |  |                                  |  |  |
| COMMON STOCK   |   |  | 411 D   |   |                                    |  |  |                                  |  |  |
| COMMON STOCK   |   | 1,136 <sup>(1)</sup>   | D   | D   |                                    |  |  |                                  |  |  |
| COMMON STOCK   |   | 6,012 <sup>(2)</sup>   | D   | D   |                                    |  |  |                                  |  |  |
| COMMON STOCK   |   | 1,488 <sup>(3)</sup>   | D   | D   |                                    |  |  |                                  |  |  |
| COMMON STOCK   |   | 7,119 <sup>(4)</sup>   | D   | D   |                                    |  |  |                                  |  |  |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |   |                                    |  |  |                                  |  |  |
| 1. Title of Derivative Security (Instr. 4)   | 2. Date Exercisable and<br>Expiration Date<br>Month/Day/Year) |  | 3. Title and Amount of Securiti<br>Underlying Derivative Security<br>(Instr. 4) |   | rity Conve                         |  | 5.<br>Ownership<br>Form:   | 6. Nature of Indirect Beneficial |  |  |
|  | Date<br>Exercisable   | Expiration<br>Date   | Title   | Amount or<br>Number of<br>Shares                                  | Price of<br>Derivative<br>Security |  | Direct (D)<br>or Indirect<br>(I) (Instr. 5)  | Ownership (Instr.<br>5)          |  |  |
| STOCK OPTION (RIGHT TO BUY)  | (5)   | 02/26/2030   | COMMON STOCK  | 5,820   | 87.17                              |  | D  |                                  |  |  |
| STOCK OPTION (RIGHT TO BUY)  | (6)   | 03/04/2031   | COMMON STOCK  | 2,309   | 82.44                              |  | D  |                                  |  |  |
| STOCK OPTION (RIGHT TO BUY)  | (7)   | 03/04/2032   | COMMON STOCK  | 2,257   | 70.08                              |  | D  |                                  |  |  |
| RESTRICTED STOCK UNITS   | (8)   | (8)  | COMMON STOCK  | 2,204.025   | 0.00(9)                            |  | D  |                                  |  |  |

## **Explanation of Responses:**

- 1. Represents shares of restricted stock that will vest on February 26, 2023 subject to the reporting person's continued service with the Issuer on the vesting date.
- 2. Represents shares of restricted stock that will vest on March 16, 2023 subject to the reporting person's continued service with the Issuer on the vesting date.
- 3. Represents shares of restricted stock that will vest as to one-half of the shares on each of March 4, 2023 and 2024 subject to the reporting person's continued service with the Issuer on each vesting date.
- 4. Represents shares of restricted stock that will vest as to one-third of the shares on each of March 4, 2023, 2024 and 2025 subject to the reporting person's continued service with the Issuer on each vesting date.
- 5. The stock option was granted to the reporting person under the Issuer's 2019 Stock Incentive Plan. The option vested as to one-third of the shares on each of February 26, 2021 and will yet as to one-third of the shares on Echryary 26, 2023
- and 2022 and will vest as to one-third of the shares on February 26, 2023.
- 6. The stock option was granted to the reporting person under the Issuer's 2019 Stock Incentive Plan. The option vested as to one-third of the shares on March 4, 2022 and will vest as to one-third of the shares on each of March 4, 2023 and 2024.
- 7. The stock option was granted to the reporting person under the Issuer's 2019 Stock Incentive Plan. The option will vest as to one-third of the shares on each of March 4, 2023, 2024 and 2025.
- 8. Represents restricted stock units that will be settled in shares of common stock on March 4, 2025 to the extent the reporting person achieves certain performance criteria and subject to the reporting person's continued service with the Issuer through the vesting date of March 4, 2025.
- 9. Granted as compensation for services.

Remarks:

/s/ Christine K. Son as

attorney-in-fact for Tony

E. Moralejo

Date

01/17/2023

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Know all by these presents that the undersigned hereby constitutes and appoints each of Christine K. Son, Joshua E. Clorfeine and Mark L. Hammes, signing singly, the undersigned's true and lawful attorney in fact to:

- (1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the U.S. Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or any rule or regulation of the SEC;
- (2) prepare and execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Dine Brands Global, Inc. (the "Corporation"), Forms 3, 4, and 5 (and any amendments thereto) in accordance with Section 16(a) of the Exchange Act and the rules thereunder;
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4, or 5, complete and execute any amendment or amendments thereto, and timely file such form with the SEC and any stock exchange or similar authority; and
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney in fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney in fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney in fact may approve in such attorney in fact's discretion.

The undersigned hereby grants to each such attorney in fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney in fact, or such attorney in fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys in fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Corporation assuming, any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Corporation, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys in fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 10th day of January, 2023.

X /s/ Tony E. Moralejo

Name: Tony E. Moralejo