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Terry Wills or Kelsey Harrington
Wills Communications, Inc.
twills@willscom.com or kharrington@willscom.com
310-376-6600

Craig Hoffman
IHOP
818-637-3603
Craig.Hoffman@dineequity.com

**BREAK OUT OF YOUR SHELL! IHOP® RESTAURANTS INTRODUCE THREE EXCITING
NEW SAVORY WORLD SCRAMBLES ON JULY 21!**

**The Restaurant Famous for Making Eggs Any Way You Want Them Has Three New
Scrambles Inspired by Tastes from Around the Globe**

GLENDALE, CA (July 21, 2014) Do you have a taste for adventure, but can't get away? For a limited time, you need only go as far as your local IHOP® restaurant: they are bringing exactly that—a taste of adventure— straight to your table with the introduction of their new World Scrambles, which capture the best flavors from destinations both near and far!

Guests at IHOP restaurants have always been able to enjoy a multitude of egg dishes, prepared any way they want them, and now three new savory egg scramble sensations, available now through September 7, give them even more “egg-citing” choices to enjoy:

All-American Bacon Scramble: Fluffy scrambled eggs topped with diced fresh tomatoes, crispy hickory-smoked bacon and shaved white cheddar cheese.

Tuscan Scramble: Eggs scrambled with sweet basil, roasted red peppers, finished with shaved Parmesan cheese, diced tomatoes, and topped with delicious fresh spinach

Californian Scramble: Jack & cheddar cheeses melted into fluffy scrambled eggs topped with our salsa & fresh avocado.

Each World Scramble, a satisfying choice for breakfast, lunch or dinner, is made to order and perfectly paired with golden hash browns and your choice of a warm flour tortilla, toast, or two of IHOP restaurant's classic buttermilk pancakes.

“These new World Scrambles are just the latest in a long line of egg dishes available to satisfy our guests who come to IHOP knowing that any egg dish they order is custom made and delicious. These three scrambles were created to highlight savory ingredients that bring the delightful tastes of regions such as Tuscany, Italy and California to the menu,” said Marie Grimm, Vice President of Menu Development and Innovation, International House of Pancakes, LLC.

Guests can also beat the summer heat with refreshing new lemonades, also available until September 7. In addition to a traditional lemonade, IHOP restaurants are now offering a cherry lemonade and a mango lemonade, each garnished with a slice of lemon, and available with free refills. Each ice-cold lemonade pairs well with IHOP’s new dinner salads, sandwiches and other entrees.

ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC

For over 55 years, International House of Pancakes, LLC has been a leader and expert in all things breakfast and a leader in family dining. The chain is highly competitive in its menu offering, serving 65 different signature, made-to-order breakfast options as well as a range of meals under 600 calories. Beyond offering “everything you love about breakfast,[®]” IHOP[®] restaurants have a wide selection of popular lunch and dinner items, as well. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. As of March 31, 2014, there were 1,627 IHOP restaurants in 50 states and the District of Columbia, as well as in Canada, Guatemala, Mexico, Puerto Rico, the United Arab Emirates, Kuwait, the Kingdom of Saudi Arabia, Bahrain, the Philippines and the U.S. Virgin Islands. Under the licensed name IHOP at HOME[®] consumers can also enjoy a line of premium breakfast products available at leading retailers. IHOP restaurants are franchised and operated by Glendale, Calif.-based International House of Pancakes, LLC and its affiliates. International House of Pancakes, LLC is a wholly-owned subsidiary of DineEquity, Inc. (NYSE: DIN). For more information or to find an IHOP restaurant near you, please visit www.IHOP.com. Follow IHOP on [Facebook](#) and [Twitter](#).

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