

OMB APPROVAL	
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person*</b> BIRCH JEAN M <hr/> (Last) (First) (Middle) 450 N. BRAND BLVD. - 7TH FL <hr/> (Street) GLENDALE CA 91203-4415 <hr/> (City) (State) (Zip)	<b>2. Date of Event Requiring Statement (Month/Day/Year)</b> 06/22/2009	<b>3. Issuer Name and Ticker or Trading Symbol</b> DineEquity, Inc [DIN]	
		<b>4. Relationship of Reporting Person(s) to Issuer</b> (Check all applicable) Director 10% Owner X Officer (give title below) Other (specify below) Pres. IHOP	<b>5. If Amendment, Date of Original Filed (Month/Day/Year)</b>  <b>6. Individual or Joint/Group Filing (Check Applicable Line)</b> X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned			
1. Title of Security (Instr. 4)	2. Amount of Securities Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)

**Table II - Derivative Securities Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares <sup>M</sup>			
Stock Options	06/22/2010	06/22/2022	Common Stock	25,000	\$ <sup>(1)</sup>	D	
Stock Options	06/22/2011	06/22/2022	Common Stock	25,000	\$ <sup>(1)</sup>	D	
Stock Options	06/22/2012	06/22/2022	Common Stock	25,000	\$ <sup>(1)</sup>	D	
Restricted Stock	<sup>(2)</sup>	<sup>(2)</sup>	Common Stock	25,000	\$ <sup>(2)</sup>	D	

**Explanation of Responses:**

1. Employee stock options granted pursuant to DineEquity, Inc. 2001 Stock Incentive Plan.
2. Restrictions on these shares will lapse on June 22, 2012, provided that Reporting Person continues to serve as an employee of DineEquity, Inc. or one of its subsidiaries until such date.

by Mark Weisberger as  
attorney-in-fact for Jean M. Birch    06/23/2009

\*\* Signature of Reporting    Date  
Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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