UNITED STATES SECURITIES AND EXCHANG Washington, D.C. 20549

NITED S	TATES SECURITIES AND EXCHANGE COMMIS Washington, D.C. 20549	OMB APPROVAL						
	Washington, D.C. 20049	OMB Number:	3235-0287					
STATE	MENT OF CHANGES IN BENEFICIAL OWNERSH	Expires:	December 31, 2014					
suant to	Section 16(a) of the Securities Exchange Act of 19	Estimated average burden						
the Pub	lic Utility Holding Company Act of 1935 or Section Investment Company Act of 1940	hours per response	0.5					
on [*]	2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Perso							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchan 17(a) of the Public Utility Holding Company Act of 1935 Investment Company Act of 194

1. Name and A		eporting Person [*]	2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]	5. Relationship of Reporting Person(s) to Issuer				
(Last) (First) (Middle) 450 NORTH BRAND BOULEVARD, 7TH FLOOR (Street) GLENDALE CA 91203		()	- 3. Date of Earliest Transaction (Month/Day/Year) 09/26/2014	XDirector10% OwnerOfficer (give title below)Other (specif below)				
		91203	4. If Amendment, Date of Original Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting 				
(City)	(State)	(Zip)	-	Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Instr. 8) Code		4. Secur Acquired Dispose (Instr. 3) Amount	d (A) d of , 4 a (A) or	or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		te Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(1)	09/26/2014		A		9.633		(1)	(1)	COMMON STOCK	9.633	\$ 0	1,051.137 (1)	D	
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(2)	09/26/2014		A		14.04		(2)	(2)	COMMON STOCK	14.04	\$0	1,531.995 (2)	D	

Explanation of Responses:

1. As previously reported, the reporting person was granted restricted stock units on February 25, 2014 that will vest on February 25, 2017. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

2. As previously reported, the reporting person was granted restricted stock units on March 1, 2013 that will vest on March 1, 2016. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

/s/ James R. Oehler as attorney-in-fact for Douglas 09/29/2014 M. Pasquale ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.