



**FOR IMMEDIATE RELEASE**

Terry Wills or Kelsey Harrington  
Wills Communications, Inc.  
[twills@willscom.com](mailto:twills@willscom.com) or [kharrington@willscom.com](mailto:kharrington@willscom.com)  
310-376-6600

Craig Hoffman  
IHOP  
818-637-3603  
[Craig.Hoffman@dineequity.com](mailto:Craig.Hoffman@dineequity.com)

**THE TASTES OF SUMMER HAVE ARRIVED WITH THREE NEW SIGNATURE PANCAKES AT IHOP® RESTAURANTS, MAY 27! RASPBERRY PEACH PANCAKES, BLUEBERRY CANNOLI PANCAKES AND STRAWBERRY BANANA CREAM PIE FEATURE DELICIOUS SEASONAL FRUIT FLAVORS**

**Three New Refreshing Salads, Sandwiches and Summer Iced Tea Lemonades Also Join the Menu**

**GLENDALE, CA. – May 27, 2014** -- Summertime is here and IHOP® restaurants are celebrating the season by offering three new fluffy signature pancakes, each one perfectly paired with refreshing summer fruit favorites-- peaches, raspberries, blueberries and strawberries:

**Strawberry Banana Cream Pie Pancakes:** Buttermilk pancakes layered with banana cream, topped with glazed strawberries & sliced fresh bananas bring the delicious flavor of everyone's favorite summertime pie to the breakfast table.

**Raspberry Peach Pancakes:** Buttermilk pancakes topped with juicy peaches & drizzled with raspberry sauce that pairs two of summer's most popular fruit flavors.

**Blueberry Cannoli Cream Pancakes:** Buttermilk pancakes topped with blueberry compote & perfectly sweetened Ricotta captures the essence of this classic Italian dessert.

Guests can indulge in these new flavors either in a serving of four pancakes, or as part of an Ultimate Bacon & Sausage Combo (3 strips of crispy bacon, 3 pork sausage links, 2 eggs and golden hash browns); a Ham & Eggs Combo (a hearty grilled ham slice, 2 eggs and golden hash browns); Bacon & Eggs Combo (4 strips of crispy bacon, 2 eggs and golden hash browns) or a Sausage & Eggs Combo (4 pork sausage links, 2 eggs and golden hash browns). As always, guests can order eggs to be prepared any way they want them.

And, since summer just isn't summer without a glass of fresh-brewed iced tea or sweet lemonade, IHOP has paired them both together in three new thirst-quenching fruity varieties that go perfectly with the new signature pancakes:

**Iced Tea Lemonade:** The classic combination of iced tea and sweet-tart lemonade.

**Orange Tangerine Iced Tea Lemonade:** Iced tea and sweet-tart lemonade with a splash of orange-tangerine flavor.

**Cherry Blackberry Lemonade:** Sweet-tart lemonade with a splash of cherry-blackberry flavor.

These seasonal drinks will be available for a limited time only, through July 20, 2014.

“Our signature pancakes are always a guest favorite: they look forward to learning what new flavors they will be able to enjoy as much as we enjoy finding new ways of surprising and delighting them. And guests also look forward to summertime so they can enjoy the taste of delicious berries, peaches and other summer fruits. These new signature pancakes—and our iced tea and lemonades—take full advantage of these flavors to create the perfect special offerings for this season,” said Natalia Franco, Senior Vice President, Marketing, International House of Pancakes LLC. “And like summer, they’re here for a limited time only, so I hope guests will come in and try them all while they can!”

Guests will also find that summer has brought great new additions to the regular menu as well; each designed to make IHOP restaurants the perfect choice for lunch:

Three refreshing new signature salads featuring fresh mixed greens and flavorful ingredients:

**Citrus Chicken Pecan Salad:** Grilled chicken, orange segments & candied pecans on a bed of mixed greens, tossed in our orange vinaigrette dressing.

**Crispy Chicken Cobb Salad:** This twist on the classic cobb salad features crispy chicken, bacon, hard-boiled egg, tomatoes & crumbled Blue cheese on a bed of mixed greens and tossed in ranch dressing (also available with grilled chicken).

**Honey-Lime Chicken Salad:** Grilled chicken, roasted Poblano & red peppers, roasted onions & tomatoes on a bed of mixed greens and tossed in our honey-lime vinaigrette.

And guests are sure to find a craveable favorite among the three new sandwiches available:

**Spicy Chicken Ranch Sandwich:** Crispy chicken breast tossed in our citrus chili sauce, topped with roasted Poblano & red bell peppers, roasted onions, melted Pepper Jack cheese, lettuce & ranch dressing on a grilled bun.

**Turkey Berry Melt:** Roasted carved turkey with crispy bacon, melted White Cheddar cheese & Swedish lingonberry jam on grilled artisan sourdough bread.

**Southwestern Club:** Roasted carved turkey with bacon, White Cheddar cheese, lettuce, tomato & salsa ranch on artisan sourdough bread.

“These delicious new salads and sandwiches, created fresh and made to order for each guest, add even more variety and choice to our menu—always one of our goals at IHOP and one of the reasons guests love coming to our restaurants for lunch and dinner as well as breakfast,” Franco added.

## **ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC**

For over 55 years, International House of Pancakes, LLC has been a leader and expert in all things breakfast and a leader in family dining. The chain is highly competitive in its menu offering, serving 65 different signature, made-to-order breakfast options as well as a range of meals under 600 calories. Beyond offering “everything you love about breakfast,<sup>®</sup>” IHOP<sup>®</sup> restaurants have a wide selection of popular lunch and dinner items, as well. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. As of March 31, 2014, there were 1,627 IHOP restaurants in 50 states and the District of Columbia, as well as in Canada, Guatemala, Mexico, Puerto Rico, the United Arab Emirates, Kuwait, the Kingdom of Saudi Arabia, Bahrain, the Philippines and the U.S. Virgin Islands. Under the licensed name IHOP at HOME<sup>®</sup> consumers can also enjoy a line of premium breakfast products available at leading retailers. IHOP restaurants are franchised and operated by Glendale, Calif.-based International House of Pancakes, LLC and its affiliates. International House of Pancakes, LLC is a wholly-owned subsidiary of DineEquity, Inc. (NYSE: DIN). For more information or to find an IHOP restaurant near you, please visit [www.IHOP.com](http://www.IHOP.com). Follow IHOP on [Facebook](#) and [Twitter](#).

###