



Applebee's(R) Honors One Lucky Administrative Professional with Free Lunch for a Year

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Visit Applebee's Facebook page to nominate your favorite administrative professional

KANSAS CITY, Mo., Apr 17, 2012 (BUSINESS WIRE) --Office assistants, aides and receptionists serve others every day. In honor of Administrative Professional's Day on April 25, [Applebee's](#) will serve one hard-working administrative professional all year.

Applebee's [Facebook](#) fans can nominate an administrative professional to win free lunch every week for a year. To enter, Facebook fans simply post why their favorite administrative professional deserves to win.

One administrative professional chosen at random - and the person who submits the nomination - will each win free lunch for themselves and a guest once a week for a year at Applebee's.

"Administrative professionals are the heart of the office and we're thanking one lucky nominee with free lunch for a year at Applebee's - the heart of the neighborhood," said Becky Johnson, Applebee's senior vice president of marketing and culinary. "With 75 different Pick 'N Pair lunch menu combinations, the winning administrative professional and the person who nominates them can both invite a friend to try something new each week at Applebee's."

Candidates for nomination include those who nimbly maneuver overbooked calendars, navigate last-minute print jobs with ease, always score travel upgrades and cheerfully embrace other minute details.

Nominations will be accepted on Applebee's [Facebook](#) page April 18 through April 25.

"Flowers and office parties are nice but here's your chance to say 'thanks' every week for the next year," said Johnson.

No purchase necessary to win. Click [here](#) to view the sweepstakes rules.

About Applebee's

Applebee's (www.applebees.com) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 16 countries and one U.S. territory. Based in Kansas City, Mo., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar(R) is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's Services, Inc. and its affiliates.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50241489&lang=en>



SOURCE: Applebee's

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