



Applebee's® Offers 75 Pick 'N Pair® Lunch Options

April 2, 2012

Variety, Value and Fresh New Flavors Featured on Applebee's Popular Lunch Menu

KANSAS CITY, Mo.--(BUSINESS WIRE)--Apr. 2, 2012-- Applebee's Pick 'N Pair lunch menu, featuring freshly prepared sandwich, salad and soup options, makes *where* to go for lunch an easy decision. But with 75 possible Pick 'N Pair combinations, the difficult question may be *what* to order for lunch.

Applebee's new Fiesta Chicken Chopped Salad with Tomato Basil Soup is one of 75 available Pick 'N Pa ...

Applebee's new Fiesta Chicken Chopped Salad with Tomato Basil Soup is one of 75 available Pick 'N Pair Lunch options. (Photo: Business Wire)

Applebee's. "So step away from your computer, ditch the brown bag and the drive-thru lane. You work hard all day – let us make lunch easy."

Recent additions to Applebee's popular lunch menu will only make reclaiming the lunch hour more appetizing:

"With 75 different combinations, you can literally eat lunch at Applebee's every work day for nearly three months and enjoy a different combination each time – all at a great value," said Becky Johnson, senior vice president of culinary and marketing for

- **NEW Fried Green Tomato & Turkey Club** – Shaved turkey breast served warm on toasted nine-grain bread with melted cheddar cheese, basil pesto mayo, Applewood smoked bacon and grilled onions. Slices of southern-fried green tomatoes give it an extra crunch.
- **NEW Roast Beef, Bacon & Mushroom Melt** – A hot roast beef sandwich with grilled onions, Applewood smoked bacon and sautéed red wine mushrooms, all served on thick-sliced bread with melted Swiss cheese.
- **NEW Fiesta Chicken Chopped Salad** – Applebee's chopped salad takes on a Southwest spin. Chopped lettuce tossed with black bean corn salsa, roasted red peppers and onions, tortilla strips, white cheddar and spicy jalapeno dressing, mounded nicely with chimichurri glazed grilled chicken.

Other Pick 'N Pair menu items include:

SOUPS

- Tomato Basil Soup
- French Onion Soup
- Chili
- Soup of the Day

SALADS

- Caesar Salad
- Oriental Chicken Salad
- Grilled Shrimp 'N Spinach Salad
- Fried Chicken Salad

PASTAS/SANDWICHES

- Three- Cheese Chicken Penne
- Grilled Chicken Wonton Tacos
- Chicken Fajita Rollup

Price and participation for Pick 'N Pair lunch combos may vary. The Pick 'N Pair lunch menu is available at most Applebee's restaurants Monday – Friday and some locations on Saturday. Times vary by location.

About Applebee's

Applebee's (www.applebees.com) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 16 countries and one U.S. territory. Based in Kansas City, Mo., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar® is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's Services, Inc. and its affiliates.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmq.cgi?eid=50225168&lang=en>

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