



DineEquity, Inc. to Present at the Raymond James 33rd Annual Institutional Investors Conference

February 27, 2012

GLENDALE, Calif.--(BUSINESS WIRE)--Feb. 27, 2012-- DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, today announced that management will present a Company overview to investors at the Raymond James 33rd Annual Institutional Investors Conference on Monday, March 5, 2012 from 11:35 a.m. to 12:05 p.m. Eastern Time in Orlando, Florida.

A live webcast of the conference presentation will be available on DineEquity's Web site at www.dineequity.com, and may be accessed by visiting Calls & Presentations under the site's Investor Information section. Participants should allow approximately ten minutes prior to the conference presentation start time to visit the site and download any streaming media software needed to listen to the webcast.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,500 restaurants combined in 18 countries, over 400 franchisees and approximately 200,000 team members (including franchisee- and company-operated restaurant employees), we believe DineEquity is one of the largest full-service restaurant companies in the world. For more information on DineEquity, visit the Company's Web site located at www.dineequity.com.



Source: DineEquity, Inc.

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