



Columbus Area Police, Firefighters, Paramedics to Eat Free at Applebee's on September 7, 2010

September 3, 2010

COLUMBUS, Ohio, Sept 03, 2010 /PRNewswire via COMTEX/ --

Columbus area first responders -- police officers, firefighters and paramedics -- can eat for free at Applebee's on Tuesday, September 7. As a small token of appreciation in recognition of their service, first responders are invited to visit any of the 16 area Thomas & King Applebee's locations and receive one free entree.

"Every day, first responders work to keep our community safe and providing these men and women with a free meal is a way for Applebee's to thank them for the work that they do," said Mike Scanlon, chief executive officer of Thomas & King.

Participating area Applebee's locations:

480 Ackerman Road
Columbus, Ohio

3894 Morse Road
Columbus, Ohio

1161 Polaris Parkway
Columbus, Ohio

1590 Georgesville Square Road
Columbus, Ohio

5037 North High Street
Columbus, Ohio

820 North Bridge Street
Chillicothe, Ohio

6669 Dublin Center Drive
Dublin, Ohio

2020 Stringtown Road
Grove City, Ohio

967 Hebron Road
Heath, Ohio

5561 Westchester Woods Blvd.
Hilliard, Ohio

1615 River Valley Circle North
Lancaster, Ohio

1514 Mt. Vernon Ave.
Marion, Ohio

1099 Delaware Ave.
Marysville, Ohio

9762 Sawmill Parkway
Powell, Ohio

2755 Brice Road
Reynoldsburg, Ohio

4600 East Broadway Street
Whitehall, Ohio

First responders will be asked to show proof of employment, such as an employee identification card or a recent pay stub.

About Applebee's Services, Inc.

Applebee's Services, Inc., and its affiliates franchise and operate restaurants under Applebee's Neighborhood Grill & Bar and are DineEquity, Inc. (NYSE: DIN) brands. There are more than 2,000 Applebee's restaurants operating system-wide in 49 states, 16 countries and one U.S. territory. Additional information on Applebee's can be found at the company's Web site (www.applebees.com).

SOURCE Thomas & King Applebee's