



## Applebee's(R) Thanks Neighborhood Veterans and Active Duty Military with a Free Meal on Veterans Day

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### Applebee's Neighborhood Grill & Bar(R) Served More than One Million Free Meals on Veterans Day in 2009

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Once again, [Applebee's](#) will thank our nation's veterans and active duty military by inviting them to their neighborhood Applebee's for a free meal on Veterans Day, Thursday, Nov. 11, 2010. Last year, Applebee's served more than one million military men and women and expects that number to be even higher this year. The company's appreciation efforts last year were the largest of its kind to give back to the communities nationwide where Applebee's restaurants are located.

To view the multimedia assets associated with this release, click: <http://multivu.prnewswire.com/mnr/applebees/46625/>

"It is a real privilege for us to serve our veterans and active duty military on this national day of respect and remembrance," said Mike Archer, president, Applebee's Services, Inc. "Veterans Day at Applebee's is a time for our military to connect with fellow service men and women, swap stories and enjoy a great meal. For us, serving those who serve our country is a true honor. The entire day is filled with fun, memories and great conversations. We're looking forward to hosting them again this year."

Guests are encouraged to say thanks to veterans and active duty personnel on Applebee's "virtual wall of honor" at [www.facebook.com/applebees](http://www.facebook.com/applebees) or [www.applebees.com](http://www.applebees.com).

At Applebee's across the country last year, lines formed before the doors opened, tables were packed and members of the military and veterans met with old friends, made new ones and celebrated their dedication to our country.

Applebee's new Veterans Day menu will offer signature and favorite items, including:

- 7 oz. House Sirloin
- Bacon Cheeseburger
- Three Cheese Chicken Penne
- Chicken Tenders Platter
- Oriental Chicken Salad
- Fiesta Lime Chicken(R)
- Double Crunch Shrimp

Veterans and active duty military will need to provide proof of service, which includes U.S. Uniform Services Identification Card, U.S. Uniform Services Retired Identification Card, Current Leave and Earnings Statement, Veterans Organization Card, photograph in uniform or wearing uniform, DD214, Citation or Commendation.

All neighborhood Applebee's will be open 11 a.m.-midnight. Guests should inquire with their local restaurant about extended hours. Offer is valid for dine-in only. Traditional sides are included with the free entrees. 2 for \$20, appetizers, upgraded side items or extras, beverages, desserts and gratuity are not included.

#### About Applebee's

Applebee's ([www.applebees.com](http://www.applebees.com)) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 16 countries and one U.S. territory. Based in Lenexa, Kan., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's Services, Inc. and its affiliates.

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