



## Applebee's(R) Selects Site for New Headquarters

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### More Than 380 Jobs to Remain in the Metro Area; New Home in KCMO

LENEXA, KS, May 27, 2011 (MARKETWIRE via COMTEX) -- Applebee's Services, Inc. today announced that it has entered into a lease agreement with EHD Holdings, LLC and will move the company's headquarters and Restaurant Support Center to 8140 Ward Parkway in Kansas City, Mo. The move is scheduled to take place by Sept. 30, 2011.

"We've been a strong corporate partner in the metro area for 25 years and we're looking forward to continuing that partnership in our new home," said Mike Archer, president of Applebee's Services, Inc. "We're happy to have found a building that meets the unique business needs of our company."

The company currently has approximately 350 Kansas City metro-based team members at its Restaurant Support Center. Also moving to the same building will be the 38 team members of Centralized Supply Chain Services, LLC (CSCS), an independent purchasing cooperative for Applebee's and IHOP restaurants.

"Our company has unique space and office needs including the ability to build a state-of-the-art culinary center, collaborative workspaces and large meeting rooms," said Archer. "We're really pleased with the new location and the benefits it offers our team members and the organization."

In April, Applebee's announced it was searching for a new space more appropriately sized for its needs.

In 1986, Abe Gustin and John Hamra opened the first Kansas City Applebee's near 103rd and State Line. From that beginning, they went on to form Applebee's International, growing a system that would become the world's largest casual dining chain, with 2,000 restaurants in 49 states and 15 countries and one U.S. territory. Bill Palmer opened the first restaurant -- T.J. Applebee's Rx for Edibles & Elixirs(R) -- in Atlanta in 1980.

"We have a rich, longstanding relationship with the metro area," said Archer. "We're happy to launch the next chapter of our business so close to the first Applebee's in the Kansas City area."

### About Applebee's

Applebee's ([www.applebees.com](http://www.applebees.com)) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 15 countries and one U.S. territory. Based in Lenexa, Kan., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar(R) is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's Services, Inc. and its affiliates.

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