



Applebee's(R) Satisfies the Neighborhood's Sweet Tooth With New Cinnamon Apple Turnover

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Applebee's Continues Menu Innovation With New Dessert Starting at \$5.99

LENEXA, KS, Aug 08, 2011 (MARKETWIRE via COMTEX) --

The neighborhood's sweet tooth is calling this summer and Applebee's is answering with its new Cinnamon Apple Turnover, a delicious dessert starting at \$5.99.

Applebee's Cinnamon Apple Turnover features fresh, crisp cinnamon-spiced apple slices in a buttery caramel sauce, all tucked into a hand-folded savory, sweet crust and finished with a drizzle of honey cream cheese sauce, then served warm with a side of vanilla ice cream for a true Americana experience.

"We are continually improving Applebee's menu with new items," says Chef Shannon Johnson, executive director at Applebee's. "And that includes looking at our entire menu -- everything from appetizers to desserts."

The Cinnamon Apple Turnover joins other yummy desserts including:

-- Triple Chocolate Meltdown(R) - A moist chocolate cake topped with both dark and white chocolate, featuring a fudge filled center, served with vanilla ice cream and hot fudge.

-- Chocolate Chip Cookie Sundae - A huge, warm chocolate chunk cookie topped with vanilla ice cream, hot fudge, OREO(R) cookie crumbs and whipped cream.

-- Maple Butter Blondie - Baked with nuts, topped with both ice cream and chopped walnuts and service sizzling tableside, where it's covered with a rich maple butter sauce.

-- Dessert Shooters - Mini desserts served in shot glasses featuring classic tastes, including Chocolate Mousse, Hot Fudge Sundae and Strawberry Cheesecake.

The Cinnamon Apple Turnover is available for a limited time at participating restaurants.

About Applebee's

Applebee's has approximately 2,000 locations in 49 states, 15 countries and one U.S. territory. Based in Lenexa, Kan., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar(R) is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's Services, Inc. and its affiliates.

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