



Applebee's(R) Thanks Neighborhood Veterans and Active Duty Military With a Free Meal on Veterans Day; Virtual Thank You Flood Applebee's Facebook Page

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LENEXA, KS, Nov 04, 2010 (MARKETWIRE via COMTEX) --

WHAT: Applebee's will thank our nation's Veterans and Active Duty Military by inviting them to their neighborhood Applebee's for a free meal on Veterans Day. Applebee's Veterans Day menu will offer some of its signature and favorite items, including the 7 oz. House Sirloin, Bacon Cheeseburger, Three Cheese Chicken Penne, Chicken Tenders Platter, Oriental Chicken Salad, Fiesta Lime Chicken(R) and Double Crunch Shrimp.

WHO: Applebee's expects to serve more than one million meals to Veterans and Active Duty Military.

WHERE: All of the nearly 1900 Applebee's Neighborhood Grill & Bar locations in the U.S.

WHEN: Thursday, Nov. 11, 2010, 11 a.m. - midnight; guests should inquire with their local restaurant about extended hours.

WHY: "It is a real privilege for us to serve our veterans and active duty military on this national day of respect and remembrance," said Mike Archer, president, Applebee's Services, Inc. "Veterans Day at Applebee's is a time for our military to connect with fellow service men and women, swap stories and enjoy a great meal. For us, serving those who serve our country is a true honor. The entire day is filled with fun, memories and great conversations. We're looking forward to hosting them again this year."

At Applebee's across the country last year, lines formed before the doors opened, tables were packed and members of the military met with old friends, made new ones and celebrated their dedication to our country.

LINKS: Join more than 50,000 people who have shown their support of Veterans and Active Duty Military by visiting Applebee's virtual wall of honor via www.facebook.com/applebees.

About Applebee's Applebee's (www.applebees.com) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 16 countries and one U.S. territory. Based in Lenexa, Kan., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar(R) is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's Services, Inc. and its affiliates.

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