



IHOP Awards Top Vendors at Annual Franchise Conference

October 4, 2011

Marco Island, Florida Serves as Backdrop for Awards Gala Honoring Valued Partners

GLENDALE, CA, Oct 04, 2011 (MARKETWIRE via COMTEX) --

IHOP, one of America's favorite restaurants for breakfast, lunch and dinner, brought together franchisees of more than 1,500 IHOPs, as well as vendor partners for a three day franchise conference in Marco Island, Florida. Top vendors including Tyson Prepared Foods, Ecolab and Glazier Foods were acknowledged for their essential contribution to IHOP's success. Led by IHOP President Jean Birch, the theme for the conference was "Reboot. Refresh. Reconnect."

IHOP and its exclusive buying agent, Centralized Supply Chain Services, LLC (CSCS), honored the following vendors at the awards gala:

- Food Vendor of the Year: Tyson Prepared Foods for their unique combination of innovation, service and technical support, as well as their development of a high quality line of soups, and offering alternatives to reduce cost.
- Non-food vendor of the year: Ecolab, provider of cleaning supplies, food safety audits, and food prep labels, was celebrated for their development of a comprehensive program which has been leveraged across the DineEquity platform. The program has exceeded projected savings totals, while improving visibility and transparency through consistent reporting.
- Distributor of the Year: Glazier Foods for their demonstration of strong inventory management practices and being proactive in handling issues. Always ahead of the curve in managing costs, they developed a freight management program that returns rebates to members served by their distribution centers.

"The stronger our partners, the stronger we are," said Jean Birch, IHOP President. "Tyson Prepared Foods, Ecolab, and Glazier Foods enable us to provide the quality, consistency and value that our guests depend on. These partners can be counted on for bringing new ideas to the table and making us a smarter, stronger business."

"While we'd like to celebrate and recognize all of our vendor partners, Tyson Prepared Foods, Ecolab and Glazier Foods particularly stood out this year for their solid contributions to IHOP's business performance," said Mike Leikam, CSCS President and CEO. "We are fortunate to have the best vendor partners in the business."

To find an IHOP restaurant near you, please visit www.ihop.com. Follow IHOP on Facebook at www.facebook.com/ihop.

ABOUT IHOP For 53 years, the IHOP family restaurant chain has served its world famous pancakes and a wide variety of breakfast, lunch and dinner items that are loved by people of all ages. IHOP offers its guests an affordable, everyday dining experience with warm and friendly service. As of June 30, 2011, there were 1,522 IHOPs in 50 states and the District of Columbia, as well as in Canada, Guatemala, Mexico, Puerto Rico and the U.S. Virgin Islands. Under the licensed name IHOP at HOME(TM) consumers can also enjoy a line of premium breakfast products available at a leading nationwide retailer. IHOP restaurants are franchised and operated by Glendale, Calif.-based International House of Pancakes, LLC and its affiliates. International House of Pancakes, LLC is a wholly-owned subsidiary of DineEquity, Inc. (NYSE: DIN).

SOURCE: IHOP