



Give Dad the Gift of Great Taste With IHOP's Bacon 'N Beef(TM) Burgers

June 13, 2011

Treat the Master of the Grill to One of IHOP's Bacon-Infused Burgers This Father's Day

GLENDALE, CA, Jun 13, 2011 (MARKETWIRE via COMTEX) -- He's the master of the grill 364 days of the year, but this Sunday, treat dad to a burger he can't make in his own backyard! IHOP, one of America's favorite restaurants for breakfast, lunch and dinner, invites you to celebrate dad at IHOP and give him the gift of great taste he deserves with one of five delicious Bacon 'N Beef Burgers. IHOP's Bacon 'N Beef Burgers feature hickory-smoked bacon blended right in to the beef patty to make delicious, juicy burgers with the taste of bacon in every bite.

"IHOP's innovative Bacon 'N Beef Burgers take bacon from being a classic breakfast side to a creative, center-of-the-plate headliner," said Jean Birch, IHOP President. "Father's Day is a special time to indulge dad, and IHOP offers a menu full of flavors that the entire family can enjoy while giving dad the gift of happiness."

Served with a choice of seasoned fries, onion rings, fresh fruit, soup or salad and a dill pickle spear, dad can choose from one of five delicious Bacon 'N Beef Burgers:

- Bacon 'N Beef Cheeseburger: A thick, juicy bacon-infused beef patty with Cheddar cheese on a bun with fresh lettuce, tomato and red onion.
- Bacon 'N Beef Bacon & Egg Cheeseburger: A thick, juicy bacon-infused beef patty topped with Cheddar cheese, crispy bacon and one egg over medium on a bun with fresh lettuce, tomato and red onion.
- Bacon 'N Beef Bacon Cheeseburger: A thick, juicy bacon-infused beef patty topped with Cheddar cheese and two strips of crispy bacon on a bun with fresh lettuce, tomato and red onion.
- Bacon 'N Beef Mega Mushroom Burger: A thick, juicy bacon-infused beef patty topped with grilled mushrooms and crowned with Swiss cheese on a bun with fresh lettuce, tomato and red onion.
- Monster Bacon 'N Beef Cheeseburger: Two thick, juicy bacon-infused beef patties smothered in American and Provolone cheeses on a bun with fresh lettuce, tomato and red onion.

IHOP's new Summertime Lemonades are a perfect complement to Bacon 'N Beef Burgers. Available in Strawberry, Green Apple or Wild Raspberry flavors, a tall cool glass will make Father's Day a sweet family occasion.

For more information or to find an IHOP restaurant near you, please visit www.ihop.com. Follow IHOP on Facebook at www.facebook.com/ihop.

ABOUT IHOP

For 52 years, the IHOP family restaurant chain has served its world famous pancakes and a wide variety of breakfast, lunch and dinner items that are loved by people of all ages. IHOP offers its guests an affordable, everyday dining experience with warm and friendly service. As of March 31, 2011, there were 1,513 IHOPs in 50 states and the District of Columbia, as well as in Canada, Guatemala, Mexico, Puerto Rico and the U.S. Virgin Islands. Under the licensed name IHOP at HOME(TM) consumers can also enjoy a line of premium breakfast products available at a leading nationwide retailer. IHOP restaurants are franchised and operated by Glendale, Calif.-based International House of Pancakes, LLC and its affiliates. International House of Pancakes, LLC is a wholly-owned subsidiary of DineEquity, Inc. (NYSE: DIN).

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