



DineEquity, Inc. to Present at Wells Fargo Securities Consumer, Gaming and Lodging Conference

May 17, 2011

GLENDALE, CA, May 17, 2011 (MARKETWIRE via COMTEX) --

DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, today announced that management will present to investors at the 2011 Wells Fargo Securities Consumer, Gaming and Lodging Conference in Las Vegas on Tuesday, May 24, 2011 from 11:10 a.m. to 11:40 a.m. Pacific Time.

A live webcast of the conference presentation will be available on DineEquity's Web site at www.dineequity.com, and may be accessed by visiting Calls & Presentations under the site's Investor Information section. Participants should allow approximately ten minutes prior to the conference presentation start time to visit the site and download any streaming media software needed to listen to the webcast.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,500 restaurants combined, DineEquity is the largest full-service restaurant company in the world. For more information on DineEquity, visit the Company's Web site located at www.dineequity.com.

SOURCE: DineEquity, Inc.