



## **DineEquity, Inc. to Present at Raymond James Investor Conference**

March 2, 2011

GLENDALE, CA, Mar 02, 2011 (MARKETWIRE via COMTEX) --

DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, announced that management will present a Company overview to investors at the Raymond James 32nd Annual Institutional Investors Conference on Monday, March 7, 2011 from 11:35 a.m. to 12:05 p.m. Eastern Time in Orlando, Florida.

A live webcast of the conference presentation will be available on DineEquity's Web site at [www.dineequity.com](http://www.dineequity.com), and may be accessed by visiting Calls & Presentations under the site's Investor Information section. Participants should allow approximately ten minutes prior to the conference presentation start time to visit the site and download any streaming media software needed to listen to the webcast.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With nearly 3,500 restaurants combined, DineEquity is the largest full-service restaurant company in the world. For more information on DineEquity, visit the Company's Web site located at [www.dineequity.com](http://www.dineequity.com).

SOURCE: DineEquity, Inc.