



## **DineEquity, Inc. to Host Investor Day on November 9th**

November 4, 2010

GLENDALE, CA, Nov 04, 2010 (MARKETWIRE via COMTEX) --

DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, invites investors and the media to join DineEquity's 2010 Investor Day via webcast on Tuesday, November 9, 2010 beginning at 10:00 a.m. and concluding at 3:00 p.m. Eastern Time. The Company's Investor Day will include presentations by the DineEquity, Applebee's and IHOP management teams, which will focus on a discussion of Applebee's and IHOP's growth strategies and the strength of DineEquity's highly franchise business model, among other topics.

A live webcast of DineEquity's Investor Day will be available on the Company's Web site at [www.dineequity.com](http://www.dineequity.com), and may be accessed by visiting Calls & Presentations under the site's Investor Information section. Participants should allow approximately ten minutes prior to the event's start time to visit the site and download any streaming media software needed to listen to the webcast. An online archive of the Investor Day webcast also will be available on the Investor Information section of DineEquity's Web site shortly after the conclusion of the event.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With nearly 3,500 restaurants combined, DineEquity is the largest full-service restaurant company in the world. For more information on DineEquity, visit the Company's Web site located at [www.dineequity.com](http://www.dineequity.com).

SOURCE: DineEquity, Inc.