



DineEquity, Inc. to Present at Two Upcoming Investor Conferences

May 24, 2010

GLENDALE, CA, May 24, 2010 (MARKETWIRE via COMTEX) --DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, today announced that management will present a Company overview to investors at the Stephens Inc. Spring Investment Conference on Wednesday, May 26, 2010 from 2:30 p.m. to 2:55 p.m. Eastern Time in New York, New York. Additionally, management will present at the Goldman Sachs Lodging, Gaming, Restaurant and Leisure Conference on Tuesday, June 8, 2010 from 8:30 a.m. to 9:00 a.m. Eastern Time in New York, New York.

A live webcast of the conference presentations will be available on DineEquity's Web site at www.dineequity.com, and may be accessed by visiting Calls & Presentations under the site's Investor Information section. Participants should allow approximately ten minutes prior to the conference presentation start time to visit the site and download any streaming media software needed to listen to the webcast.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,450 restaurants combined, DineEquity is the largest full-service restaurant company in the world. For more information on DineEquity, visit the Company's Web site located at www.dineequity.com.

SOURCE: DineEquity, Inc.