



## **DineEquity, Inc. to Present at Raymond James Investor Conference**

March 1, 2010

GLENDALE, CA, Mar 01, 2010 (MARKETWIRE via COMTEX) -- DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, today announced that management will present a Company overview to investors at the Raymond James 31st Annual Institutional Investors Conference on Monday, March 8, 2010 from 8:05 a.m. to 8:35 a.m. Eastern Time in Orlando, Florida.

A live webcast of the conference presentation will be available on DineEquity's Web site at [www.dineequity.com](http://www.dineequity.com), and may be accessed by visiting Calls & Presentations under the site's Investor Information section. Participants should allow approximately ten minutes prior to the conference presentation start time to visit the site and download any streaming media software needed to listen to the webcast.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,400 restaurants combined, DineEquity is the largest full-service restaurant company in the world. For more information on DineEquity, visit the Company's Web site located at [www.dineequity.com](http://www.dineequity.com).

SOURCE: DineEquity, Inc.