



/ CORRECTION - DineEquity, Inc. to Hold Third Quarter 2009 Investor Conference Call on October 27th

October 1, 2009

GLENDALE, CA, Oct 01, 2009 (MARKETWIRE via COMTEX) -- In the news release, "DineEquity, Inc. to Hold Third Quarter 2009 Investor Conference Call on October 27th," issued earlier today by DineEquity, Inc. (NYSE: DIN), we are advised by the company that the phone number in the third sentence of the first paragraph should read "(888) 713-4215" rather than "(866) 713-4215" as originally issued. Complete corrected text follows.

DineEquity, Inc. to Hold Third Quarter 2009 Investor Conference Call on October 27th

GLENDALE, CA -- October 1, 2009 -- DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, today announced that it will release third quarter 2009 financial results on Tuesday, October 27, 2009 before the market opens. The Company will host an investor conference call to discuss its third quarter 2009 financial results on Tuesday, October 27, 2009 at 11:00 a.m. Eastern Time (8:00 a.m. Pacific Time). To participate on the call, please dial (888) 713-4215 and reference pass code 39231617. Participants may also pre-register to obtain a unique pin number to join the live call without operator assistance by visiting the following Web site:

<https://www.theconferencingservice.com/prereg/key.process?key=P6WF8GR3A>

A live webcast of the call may be accessed at www.dineequity.com under the Calls & Presentations tab of the Investor Information section of the Company's Web site. Participants should allow approximately ten minutes prior to the call's start time to visit the site and download any streaming media software needed to listen to the webcast. A telephonic replay of the call may be accessed through November 3, 2009 by dialing 888-286-8010 and referencing pass code 50657706. An online archive of the webcast also will be available on the Investor Information section of DineEquity's Web site.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With approximately 3,400 restaurants combined, DineEquity is the largest full-service restaurant company in the world. For more information on DineEquity, visit the Company's Web site located at www.dineequity.com.

Contact:

Stacy Roughan
Director, Investor Relations
DineEquity, Inc.
818-637-3632

SOURCE: DineEquity, Inc.