



DineEquity, Inc. to Present at Raymond James Investor Conference

March 5, 2009

GLENDALE, CA, Mar 05, 2009 (MARKET WIRE via COMTEX) -- DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, today announced that management will present a Company overview to investors at the Raymond James 30th Annual Institutional Investors Conference on Tuesday, March 10, 2009 from 9:15 a.m. to 9:45 a.m. Eastern Time in Orlando, Florida.

A live webcast of the conference presentation will be available on DineEquity's Web site at www.dineequity.com, and may be accessed by visiting Calls & Presentations under the site's Investor Information section. Participants should allow approximately ten minutes prior to the conference presentation start time to visit the site and download any streaming media software needed to listen to the webcast.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With approximately 3,400 restaurants combined, DineEquity is the largest full-service restaurant company in the world. For more information on DineEquity, visit the Company's Web site located at www.dineequity.com.

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SOURCE: DineEquity, Inc.