# IHOP to Eliminate Frying Oil Containing Trans Fats by Year End

October 1, 2007

GLENDALE, CA, Oct 01, 2007 (MARKET WIRE via COMTEX News Network) -- IHOP (NYSE: IHP) today announced that it will eliminate the use of frying oil with trans fats in all of its restaurants by December 31, 2007. IHOP, one of America's favorite restaurants for breakfast, lunch and dinner, has worked closely with its suppliers since 2006 to test fryer oil that is free of artificial trans fat, and to ensure that changes will not affect the taste or quality of its menu items.

"As the supply of artificial trans fat free oil has become more readily available, we feel comfortable making the system-wide switch in all of IHOP's 1,319 restaurants," said Dustin Dixon, Ph.D., IHOP's Vice President, Product, Quality Assurance and Procurement. "IHOP is committed to providing our guests with a menu filled with delicious choices, and we're pleased to provide guests with menu items that meet their needs without affecting the taste and flavor they expect."

IHOP is continuing work with its suppliers to eliminate artificial trans fats from the balance of its menu.

ABOUT IHOP CORP.

The IHOP family restaurant chain has been serving a wide variety of breakfast, lunch and dinner selections for more than 45 years. Offering 14 types of pancakes as well as omelettes, breakfast specialties, burgers, sandwiches, salads, chicken and steaks, IHOP's diverse menu appeals to people of all ages. IHOP restaurants are franchised and operated by Glendale, California-based International House of Pancakes, Inc., a wholly owned subsidiary of IHOP Corp. As of June 30, 2007, the end of IHOP Corp.'s second quarter, there were 1,319 IHOP restaurants in 49 states, the U.S. Virgin Islands, Canada and Mexico. IHOP Corp. common stock is listed and traded on the NYSE under the symbol "IHP." For more information, call the Company's headquarters at (818) 240-6055 or visit the Company's Web site located at www.ihop.com.

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SOURCE: IHOP Corp.