



IHOP Takes Cinnamon Roll Flavor to New Heights With Cinn-A-Stacks Celebration

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Forget Crowded Malls and Airports for Cinnamon Rolls; IHOP's Pancake and French Toast Dishes Satisfy the Cinnamon Fix

GLENDAL, CA, Feb 26, 2007 (MARKET WIRE via COMTEX News Network) -- Springing forward with taste sensations, IHOP (NYSE: IHP), one of America's favorite restaurants for breakfast, lunch and dinner, combines the indulgent, rich flavor of cinnamon rolls with favorite breakfast dishes to create a one-of-a-kind category of deliciousness. IHOP's Cinn-A-Stacks Celebration, available from now until April 22, offers its famous buttermilk pancakes, French toast or new Double Cinnamon Swirl French Toast, loaded with the flavor of a decadent, freshly-baked cinnamon roll:

- Cinn-A-Stacks Pancakes -- A stack of two fluffy buttermilk pancakes layered with a luscious cinnamon roll filling, drizzled with rich cream cheese icing and crowned with creamy whipped topping.
- Cinn-A-Stacks French Toast -- A stack of two slices of IHOP's batter-dipped French toast with a layer of luscious cinnamon roll filling, drizzled with rich cream cheese icing and crowned with creamy whipped topping.
- Cinn-A-Stacks Double Cinnamon Swirl French Toast - IHOP's sweet, flaky cinnamon roll sliced and grilled French toast style, then layered with more luscious cinnamon roll filling, and drizzled with rich cream cheese icing and crowned with creamy whipped topping.

"We pride ourselves on offering food our guests crave, and Cinn-A-Stacks dishes are unique, indulgent meals that will delight pancake, French toast and cinnamon roll lovers alike," said Carolyn O'Keefe, Chief Marketing Officer for IHOP Corp. "After a very successful Cinn-A-Stacks limited time offer last year, our guests can once again enjoy their favorite delicious combination of classic breakfast favorites that are sure to satisfy even the sweetest tooth."

Cinn-A-Stacks are served as a Sampler, Big or Regular combo with all the favorites, including eggs any style, crisp hash browns, bacon, ham or pork sausage links. Cinn-A-Stacks pancakes and French Toast dishes are also available a la carte.

Cinn-A-Stacks are also available for carry out through the IHOP 'N Go counter. Cinn-A-Stacks are available for a limited time only at participating IHOP locations. Pricing may vary by location. For more information, or to find an IHOP near you, visit <http://www.ihop.com>.

ABOUT IHOP CORP.

The IHOP family restaurant chain has been serving a wide variety of breakfast, lunch and dinner selections for more than 45 years. Offering 14 types of pancakes as well as omelettes, breakfast specialties, burgers, sandwiches, salads, chicken and steaks, IHOP's diverse menu appeals to people of all ages. IHOP restaurants are franchised and operated by Glendale, California based IHOP Corp. As of December 31, 2006, the end of IHOP's fourth quarter, there were 1,302 IHOP restaurants in 49 states and Canada. IHOP Corp. common stock is listed and traded on the NYSE under the symbol "IHP." For more information, call the Company's headquarters at (818) 240-6055 or visit the Company's Web site located at www.ihop.com.

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