



Stuff Stockings with Syrupy Sweetness!

November 30, 2006

Don't Get Caught In Last Minute Sticky Situations For The Holidays

- IHOP Gift Cards Bring Fun To Family And Friends

GLENDAL, Calif.--(BUSINESS WIRE)--Nov. 30, 2006--Stumped on what to get that special someone this holiday season? Give the gift that is sure to bring a smile - IHOP Gift Cards! IHOP (NYSE:IHP), one of America's favorite family restaurants, is the answer for anyone looking to find that ideal gift or stocking stuffer. Available at any of IHOP's 1,278 restaurants across the nation and online at www.IHOP.com, IHOP Gift Cards are the hassle-free way to cross everyone off the holiday gift list.

According to the National Retail Federation's Fourth Annual Gift Card Survey, more than three-quarters (79.7 percent) of consumers polled said that they plan on purchasing at least one gift card this holiday season, and more than half (52.8 percent) said they would like to receive a gift card this year.

"We know our guests are busy, active people with little time to spare on their hands, especially as the holidays draw near," said Carolyn O'Keefe, chief marketing officer for IHOP Corp. "IHOP Gift Cards are the perfect and easy way to remember that special someone during the holidays, or anytime of the year."

Sold in denominations from \$5 to \$50, IHOP Gift Cards are available at your local IHOP. For more information about IHOP Gift Cards and how to order, or to find an IHOP location near you, visit www.ihop.com.

ABOUT IHOP CORP.

The IHOP family restaurant chain has been serving a wide variety of breakfast, lunch and dinner selections for more than 45 years. Offering 14 types of pancakes as well as omelettes, breakfast specialties, burgers, sandwiches, salads, chicken and steaks, IHOP's diverse menu appeals to people of all ages. IHOP restaurants are franchised and operated by Glendale, California based IHOP Corp. As of September 30, 2006, the end of IHOP's third quarter, there were 1,278 IHOP restaurants in 49 states and Canada. IHOP Corp. common stock is listed and traded on the NYSE under the symbol "IHP." For more information, call the Company's headquarters at (818) 240-6055 or visit the Company's Web site located at www.ihop.com.

CONTACT: IHOP Corp.
Jennifer Pendergrass, 818-637-3603
or
IHOP News Bureau
James Doyle/Tracy Garcia, 866-202-6688

SOURCE: IHOP Corp.