Applebee's® Honors Veterans & Active Duty Military with Free Meals on Veterans Day

November 2, 2026

Applebee's has served more than 12.7 million complimentary meals to service members and veterans over the past 19 years on Veterans Day

- Veterans and Active Duty Military who visit a participating Applebee's restaurant in the United States on Wednesday, November 11, can receive a **free full-size entrée**.
- Applebee's has served more than 12.7 million free meals to America's heroes since the tradition began 19 years ago.
- Veterans and Active Duty Military who dine-in on Wednesday, November 11 are eligible to receive a **$5 Bounce Back Card** to use toward their next meal at Applebee's.

PASADENA, Calif.--(BUSINESS WIRE)--Nov. 2, 2026-- This Veterans Day, Wednesday, November 11, Applebee's will continue its longstanding tradition of honoring those who serve and have served our country. All Active Duty Military, Veterans, Reserves, and National Guard members who dine in at participating Applebee's restaurants will receive a complimentary full-size entrée from an exclusive Veterans Day menu as a heartfelt thank-you for their service.*

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20261102737849/en/

Applebee's® Honors Veterans & Active Duty Military with Free Meals on Veterans Day

This year marks the 19th consecutive year Applebee's has honored service members and veterans with complimentary meals on Veterans Day. Since the tradition began, Applebee's has served more than 12.7 million free meals.

Applebee's 2026 Veterans Day Menu features a choice of seven popular entrées including:

- 6 oz. Top Sirloin
- Classic Bacon Cheeseburger
- Chicken Tenders Platter
- Double Crunch Shrimp
- Fiesta Lime Chicken®
- Oriental Chicken Salad
- Three-Cheese Chicken Penne

"Veterans Day at Applebee's is one of our Team Members' favorite days of the year because you truly see and feel neighborhoods come together to honor and thank our nation's heroes," said John Peyton, Applebee's president and Dine Brands CEO. "We're proud to welcome veterans and Active Duty military into our restaurants and offer a complimentary entrée as one small expression of our gratitude for their service and sacrifice."

Veterans and Active Duty military guests who dine in on November 11 will also receive a $5 Bounce Back Card, redeemable for dine-in, To Go, or delivery within a three-week redemption period.**

To find a local restaurant, visit Applebees.com/restaurants. Guests can also join Club Applebee's® for exclusive offers and promotions by signing up at Applebees.com/sign-up. New members receive a special welcome offer!

*Available on November 11, 2026, at participating Applebee's® restaurants only. Dine-in only. Not valid with other coupons or discounts. Beverage and gratuity not included. U.S. Veterans and Active Duty Military simply show proof of military service. Proof of service includes U.S. Uniformed Services ID Card, U.S. Uniformed Services Retired ID Card, current Leave and Earnings Statement (LES), Veterans organization card (i.e., American Legion, VFW), photograph of yourself in uniform, wearing uniform, DD214 and citation or commendation. Limit 1 meal per U.S. Veteran or Active Duty Military.

**Single-Use Promotional Card. Expires 11/29/26. Not Redeemable on Date of Issuance. Card must be presented and relinquished at time of redemption. Valid at participating Applebee's® restaurants OR online via applebees.com or the Applebee's mobile app in the US only. Limit one card per party, per table, per visit. Excludes tax, alcohol, delivery fees, gift cards, and gratuity. Not valid with any other offers, coupons, or discounts. Not redeemable for cash, and no change will be given. Void if lost, stolen, photographed, scanned, reproduced, or altered in any way.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always

Doin’ Good in the Neighborhood®. Applebee’s and its franchise operations together consisted of 1,557 Applebee’s restaurants globally as of June 28, 2026. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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