



Applebee's Serves Up Halloween Savings with 20 Boneless Wings for \$12.99

October 12, 2026

Treat yourself to Applebee's new Hallownings Bucket, featuring 20 Boneless Wings for just \$12.99 for To Go and delivery orders Oct. 25-31

- Applebee's is celebrating Halloween with the NEW limited-time **Hallowings Bucket**, featuring **20 Boneless Wings for just \$12.99** from Oct. 25-31.*
- Available for To Go and delivery orders through [Applebees.com](https://applebees.com) or the Applebee's mobile app, the offer requires no promo code.
- Guests looking to level up the Halloween fun can also enjoy Applebee's limited-time **Spooky Sips** menu, featuring \$6 cocktails, mocktails, and dirty sodas, including the Topsy Zombie and Dracula's Juice.**

PASADENA, Calif.--(BUSINESS WIRE)--Oct. 12, 2026-- Applebee's® is giving guests a delicious reason to skip the tricks and treat themselves with the limited-time NEW **Hallowings Bucket**. From Oct. 25-31, guests can order **20 Boneless Wings for just \$12.99** when ordering online through [Applebees.com](https://applebees.com) or the Applebee's mobile app.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20261012549304/en/>



Applebee's NEW Hallowings Bucket

Available exclusively for To Go and delivery, the Hallowings Bucket makes it easy to bring home a festive feast. Guests simply choose their favorite wing flavor and add the offer directly to their cart. **No**

promo code is required.

"We're giving guests a new reason to get into the Halloween spirit with a scary-good deal on one of our most-loved menu items: boneless wings," said Vicki Hormann, Executive Director, Off-Premise & CRM at Applebee's. "With 20 Boneless Wings for just \$12.99, the Hallowings Bucket is made for sharing and is the perfect addition to any Halloween celebration."

Applebee's Boneless Wings feature crispy, breaded pieces of tender boneless chicken tossed in guests' choice of sauce, including Classic Buffalo, Honey BBQ, Sweet Asian Chile, Garlic Parmesan, Extra Hot Buffalo, and Hot Honey Glaze. Each order is served with a choice of Bleu cheese or house-made buttermilk ranch dressing.

Applebee's Seasonal Spooky Sips Menu

Guests looking for additional festive fun can enjoy Applebee's [Spooky Sips](#) beverage menu, featuring a variety of limited-time \$6 Mucho cocktails, mocktails, and dirty sodas!***

The lineup includes:

- Dracula's Juice
- Topsy Zombie
- Graveyard Soda
- Tropical Spell Mocktail

To find a local restaurant, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or download the Applebee's mobile app ([iOS](#), [Google](#)).

Guests can also join Club Applebee's® for exclusive offers and promotions by signing up at [Applebees.com/sign-up](https://applebees.com/sign-up). New members receive a special welcome offer!

*For a limited time at participating locations. Offer valid 10/25/26-10/31/26 while supplies last. For online orders via the Applebee's website or mobile app only. Not valid on third party delivery sites. Delivery coverage varies by restaurant. Restrictions may apply. © 2026 Applebee's Restaurants LLC.

** Must be 21+ to order/consume alcohol. Void where prohibited. Tax and gratuity not included. Dine-in only except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food,

but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,557 Applebee's restaurants globally as of June 28, 2026. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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