



Applebee's Brings Back Sizzlin' Skillets, Starting at Just \$12.99

October 12, 2026

For a limited time, guests can enjoy a lineup of sizzling, flavor-packed skillets, including the NEW Cheesy Chicken Skillet, NEW Chicken & Shrimp Scampi Skillet and Garlic Sirloin Skillet

- **Sizzlin' Skillets** are back at Applebee's for a limited time this fall **starting at just \$12.99.***
- The **NEW Cheesy Chicken Skillet** features grilled chicken breast in a Parmesan and White Cheddar cream sauce, Applewood-smoked bacon and crispy onions, served with garlic mashed potatoes and seasoned broccoli
- The new lineup is available for dine-in, To Go and delivery orders through [Applebees.com](https://applebees.com) or the Applebee's mobile app.
- Guests looking to level up the Halloween fun can also enjoy Applebee's limited-time **Spooky Sips** menu, featuring \$6 cocktails, mocktails and dirty sodas, including the Topsy Zombie and Dracula's Juice.**

PASADENA, Calif.--(BUSINESS WIRE)--Oct. 12, 2026-- Applebee's® is adding a little extra sizzle to the table this fall with the return of its [Sizzlin' Skillets](#), starting at just \$12.99. For a limited time, guests can enjoy a variety of craveable, flavor-packed entrées including two new sizzling dishes, the NEW Cheesy Chicken Skillet and NEW Chicken & Shrimp Scampi Skillet, along with returning fan-favorites.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20261012677388/en/>



Applebee's NEW Cheesy Chicken Skillet

"Fall brings people together around the table, and this season, Applebee's is giving guests a warm, indulgent meal that offers bold flavors *and* great value with our new Sizzlin' Skillets," said Michelle Chin, Chief

Marketing Officer at Applebee's. "There's no better sound than the sizzle from our irresistible skillets, and with an all-star lineup featuring our new Cheesy Chicken and new Chicken & Shrimp Scampi skillets, paired with fan-favorites, Applebee's has a flavor-packed option for everyone!"

Applebee's Lineup of Sizzlin' Skillets

For a limited time, guests can choose from the following Sizzlin' Skillets, available for dine-in for the ultimate sizzle experience, as well as To Go:

- **NEW Cheesy Chicken Skillet:** Grilled chicken breast smothered in a rich Parmesan and White Cheddar cream sauce, topped with Applewood-smoked bacon and crispy onions, served sizzling with garlic mashed potatoes and seasoned broccoli.
- **NEW Chicken & Shrimp Scampi Skillet:** Grilled chicken breast paired with sautéed shrimp in a garlicky lemon butter sauce, served sizzling with garlic mashed potatoes and seasoned broccoli.
- **Garlic Sirloin Skillet:** Seasoned top sirloin steak grilled and smothered in buttery garlic and parsley, served sizzling with garlic mashed potatoes and seasoned broccoli.

Other fan-favorite skillets like the **Bourbon Street Chicken & Shrimp** and **Bourbon Street Steak** are also available as part of Applebee's full Sizzlin' Skillets lineup.

Applebee's Seasonal Spooky Sips Menu

Plus, guests can pair their skillet of choice with Applebee's seasonal [Spooky Sips](#) beverage menu, featuring a variety of limited-time \$6 Mucho cocktails, mocktails and dirty sodas – for guests of all ages! The lineup includes:

- Dracula's Juice
- Topsy Zombie
- Graveyard Soda
- Tropical Spell Mocktail

To find a local restaurant, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or download the Applebee's mobile app ([iOS](#), [Google](#)).

Guests can also join Club Applebee's® for exclusive offers and promotions by signing up at [Applebees.com/sign-up](https://applebees.com/sign-up). New members receive a special welcome offer!

* Limited time. Price, participation and selection may vary. Tax and gratuity excluded.

** Must be 21+ to order/consume alcohol. Void where prohibited. Tax & gratuity excluded. Dine-in only, except where carry-out alcohol is permitted by

law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,557 Applebee's restaurants globally as of June 28, 2026. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

Follow us:

Instagram: @applebees

TikTok: @applebees

X: @applebees

Facebook: www.facebook.com/applebees

BR-APPB

View source version on businesswire.com: <https://www.businesswire.com/news/home/20261012677388/en/>

For media inquiries, email us at media@applebees.com

Source: Applebee's