



Applebee's® Introduces New Bacon Cheeseburger Wonton Tacos on 2 for \$25 Menu

July 13, 2026

The bold new culinary mashup is available for a limited time on Applebee's menu alongside new premium Bacardi and Don Julio Cocktails

- **Applebee's menu** is expanding with new **Bacon Cheeseburger Wonton Tacos**, packing savory ground beef, smoked bacon and melted cheese into a crispy shell.
- Through August 16, guests can pair this craveable appetizer with two hearty entrees on the **2 for \$25 menu** for **dine-in, To Go or delivery**.
- Joining the appetizer are **new \$10 Mucho Margaritas** crafted with premium **Don Julio** tequila and a new **\$6 Bacardi** rum cocktail.

PASADENA, Calif.--(BUSINESS WIRE)--Jul. 13, 2026-- Today, Applebee's® announced the debut of **Bacon Cheeseburger Wonton Tacos** on the signature **2 for \$25 value menu**. Available until August 16, this limited-time release combines two Applebee's fan favorites—tacos and cheeseburgers—bringing a classic American flavor profile to its iconic crispy shell. Guests can enjoy the new appetizer along with two full-size entrees for just \$25,* making it one of the **best restaurant deals** of the summer. To round out the meal, Applebee's is also adding new Don Julio Margaritas and Bacardi cocktails to its drink specials.**

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260713318143/en/>



"Combining two of our guests' favorite dishes to create our new Bacon Cheeseburger Wonton Tacos was a

no-brainer," said Michelle Chin, Chief Marketing Officer at Applebee's. "It packs bold American comfort in every bite: seasoned ground beef, melted Cheddar, Applewood-smoked bacon, pickles and a drizzle of spicy honey mustard. Perfect for sharing on our 2 for \$25 menu, or enjoying by itself, you can treat yourself this summer without breaking the bank!"

Expanded 2 for \$25 Menu Options

The 2 for \$25 menu allows diners to pair the new Bacon Cheeseburger Wonton Tacos or other signature appetizers—like classic Boneless Wings, Mozzarella Sticks and Spinach & Artichoke Dip—with two hearty entrees. For a limited time, the entree lineup has been expanded with three new items:

- The O-M-Cheese Burger
- The fan-favorite Fiesta Lime Chicken
- The California Grilled Chicken Salad

New Summer Cocktails

To complement its expanded food offerings, Applebee's is refreshing its drink specials with the introduction of two new \$10 Don Julio Margaritas and the new \$6 Bacardi Blushing Dragon, served in Applebee's signature Mucho glass. The limited-time cocktail lineup includes:

- **Backflippin' Blue Margarita** with Don Julio Reposado Tequila, Malibu Coconut Rum, blue curaçao, passion fruit, pineapple, cherry and lime
- **Prickly Plunge Margarita** with Don Julio Reposado Tequila, Smirnoff Vodka, triple sec, prickly pear and lime
- **Bacardi Blushing Dragon** with Bacardi Superior Rum, dragon fruit, premium lemon sour and lemonade.

"Delicious, refreshing and packed with premium spirits, guests can unwind and cool off with our new Don Julio margaritas and Bacardi cocktails served in our signature Mucho glass," said Nate Grover, Executive Director of Bar & Beverage at Applebee's. "For 25 years, Applebee's Mucho cocktails have brought fun, flavor and cheers to guests nationwide, so grab your friends and sip summer away at your neighborhood Applebee's!"

Guests of all ages can join Applebee's in supporting the fight to end childhood cancer. Now through August 30, Applebee's will donate 50¢ from the sale of every new Lemon Berry Sunshine—available both dine-in and To Go—to Alex's Lemonade Stand Foundation (ALSF). This year's fundraiser marks 22 years of partnership between Applebee's and ALSF. Learn more here: applebees.com/alexslemonade.

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*For a limited time. Price & participation varies. Tax and gratuity excluded.

** Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine-in only, except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,498 Applebee's restaurants globally as of March 29, 2026. This number does not include 71 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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