



## Now Even Cheesier: Applebee's Adds MORE Cheese to O-M-Cheese Burger for \$11.99

April 6, 2026

*Plus, Applebee's Adds 5 NEW Menu Items: Loaded Potato Waves, Sesame Salmon Bowl, Lemon Parmesan Chicken, and Two Salads Under 600 Calories*

PASADENA, Calif.--(BUSINESS WIRE)--Apr. 6, 2026-- Cheese, please! Applebee's viral NEW O-M-Cheese Burger – for only \$11.99 – just got cheesier.\* A delicious burger served over even more queso and melted cheese in a sizzlin' skillet, guests can enjoy the ultimate cheese pull from their very own "cheese pool!" But that's not all – Applebee's is introducing five NEW menu items including the NEW Loaded Potato Waves appetizer, and entrees including the NEW Sesame Salmon Bowl, NEW Lemon Parmesan Chicken, NEW California Grilled Chicken Salad, and NEW Strawberry Balsamic Chicken Salad!

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260406278808/en/>



Served in a sizzling skillet of even more molten queso and a blend of Cheddar cheeses, Applebee's [NEW O-M-Cheese](#)

[Burger](#) features a juicy, all-beef burger topped with American cheese, Applewood-smoked bacon, spicy honey mustard, and served with classic fries. Plus, for a limited time, guests can melt into the moment with the NEW O-M-Cheese Burger and the Fiesta Lime Chicken paired with an appetizer or two side salads as part of Applebee's signature 2 for \$25 Menu.\*\*

"An instant fan-favorite, our NEW O-M-Cheese Burger now has even more cheese," said Michelle Chin, Applebee's chief marketing officer. "Our guests have been buzzing with excitement since we first launched the O-M-Cheese Burger, and we can't wait to see their cheese pulls multiply from their own 'cheese pool' in their skillet!"

But Eatin' Good in the Neighborhood doesn't stop there! Applebee's five new menu items – including two salads under 600 calories – are packed with flavor and variety, including:

- **NEW Loaded Potato Waves** – Crispy, cheesy, and dippable, enjoy thick-cut potato slices smothered in melty Cheddar cheeses, Applewood-smoked bacon and served with ranch.
- **NEW Sesame Salmon Bowl** – Seared blackened salmon over cilantro rice with sweet sesame salad. Topped with avocado cucumber salsa, almonds, and cilantro.
- **NEW Lemon Parmesan Chicken** – Crispy, hand-breaded chicken breast topped with a zesty lemon garlic parmesan sauce. Served with garlic mashed potatoes and seasoned broccoli, this is comfort food done right.
- **NEW California Grilled Chicken Salad** – Grilled chicken, avocado cucumber salsa, tomatoes, crispy Applewood-smoked bacon and shaved Parmesan cheese over mixed greens. Tossed in Lite Italian dressing and drizzled with balsamic glaze.
- **NEW Strawberry Balsamic Chicken Salad** – Fresh greens tossed in Lite Italian dressing with garden tomatoes and red onions. Topped with grilled chicken, sliced almonds, fresh strawberries and balsamic glaze.

"Our delicious new menu items offer variety, flavor, and something for everyone," said Chin. "From hearty comfort dishes and savory appetizers, like our New Lemon Parmesan Chicken and Loaded Potato Waves, to lighter options – including two salads under 600 calories – and our New Sesame Salmon Bowl, you'll be sure to satisfy any craving!"

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#))

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Club Applebee's® and receive a welcome offer!

\*Limited time. Dine-in only. Price and participation may vary. Tax and gratuity excluded.

\*\* Limited time. Price, participation, and selection may vary. Tax and gratuity excluded.

### About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,520 Applebee's restaurants in the United States, two U.S. territories and 17 countries outside the United States as of December 28, 2025. This number does not include 59 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest

full-service restaurant companies.

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