



Applebee's Celebrates 25 Years of Mucho Cocktails with \$6 St. Patrick's Day Drinks

February 23, 2026

Applebee's 'Mucho Madness' features NEW \$6 Emerald Escape and NEW \$6 Pricklycane; plus, NEW \$4 Parade Punch Mocktail

PASADENA, Calif.--(BUSINESS WIRE)--Feb. 23, 2026-- Applebee's 'Mucho Madness' is here! To celebrate 25 years of its signature Mucho drink deals, Applebee's is launching two new [\\$6 Mucho cocktails](#) just in time for St. Patrick's Day. Now for a limited time, guests can sip, savor, and celebrate the 'madness' of the NEW \$6 Emerald Escape and NEW \$6 Pricklycane – or party with the NEW \$4 Parade Punch Mocktail.*

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260223103902/en/>



A festive fusion of Irish luck and island vibes, guests can enjoy the NEW \$6 Emerald Escape, a tropical mix of Jameson

Irish Whiskey, Malibu Coconut Rum, melon liqueur, blue raspberry, pineapple juice, and lime. Or celebrate the luck of the Irish and turn up the party with the NEW \$6 Pricklycane, a fruity twist on a NOLA hurricane featuring Bacardi Superior Rum, premium lemon sour, prickly pear, orange and pineapple juices.

Both cocktails are served in Applebee's signature Mucho glass and garnished with a gold sugar rim. Guests can upgrade their sips with a choice of Vibe Drop featuring premium pours like Patrón Silver, Don Julio Reposado, Grey Goose, or Woodford Reserve.

Applebee's Mucho Cocktails® are made with premium spirits and served in their signature Mucho glass.

"For 25 years, we've proudly served a variety of premium spirits packed with flavor – and playful garnishes – in our signature Mucho Cocktails to neighborhoods nationwide," said Nate Grover, executive director of bar and beverage at Applebee's. "Fun, colorful and most importantly delicious, our Mucho Cocktails continue to deliver variety and value to our guests. So, join the party, taste the tradition, and cheers to 25 years of Mucho magic at Applebee's!"

Plus, for guests looking for a non-alcoholic punch, look no further than the NEW \$4 Parade Punch Mocktail, a festive blend of pineapple, prickly pear, blue raspberry, premium lemon sour, and bubbly lemon lime soda, that creates a mesmerizing ombré effect from green to purple. Garnished with a gold sugar dusted lemon.

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([IOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine-in only, except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,512 Applebee's restaurants in the United States, two U.S. territories and 16 countries outside the United States as of September 28, 2025. This number does not include 59 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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