



Big Easy Menu Returns to Applebee's with NEW Big Easy Burger & Bayou Shrimp Bowl

February 23, 2026

Applebee's introduces two NEW Bourbon Street and Cajun-inspired dishes; fan-favorite Bourbon Street Chicken & Andouille Sausage Penne starting at \$11.99, available for a limited time

PASADENA, Calif.--(BUSINESS WIRE)--Feb. 23, 2026-- It's back! Applebee's is once again bringing the bold flavors of New Orleans to neighborhoods nationwide with the return of its Big Easy Menu starting at \$11.99.* Now for a limited time, guests can enjoy the bold flavor of the Bayou for an unbeatable price with two new Cajun-inspired dishes, the NEW Big Easy Burger and NEW Bayou Shrimp Bowl. Plus, Applebee's savory Bourbon Street Chicken & Andouille Sausage Penne, starting at \$11.99, is available for a limited time!

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260223101517/en/>



Take a trip down Bourbon Street with Applebee's [Big Easy Menu](#), featuring:

- **NEW Bayou Shrimp Bowl** – Savor the Bayou with blackened shrimp, smoky Andouille sausage, Spanish rice, garlicky green beans and sauteed bell peppers & onions with a side of creamy Cajun sauce.
- **NEW Big Easy Burger** – Packed with Cajun flavors, enjoy a juicy all-beef burger stacked high with Pepper Jack cheese, grilled Andouille sausage, zesty citrus slaw and spicy honey mustard on a Brioche bun. Served with classic fries.
- **Bourbon Street Chicken & Andouille Sausage Penne** – Delight in the ultimate comfort food: juicy Bourbon Street chicken jazzed up with seared slices of Andouille sausage, seasoned bell peppers and onion in a creamy, Cajun Alfredo sauce over penne.

Applebee's Big Easy Menu also includes fan-favorites including Applebee's Bourbon Street Chicken & Shrimp Skillet, Bourbon Street Steak, and the Bourbon Street Mushroom Swiss Burger.

"It's no secret – our guests love our Bourbon Street menu items, and we're thrilled to bring back our Big Easy Menu, featuring two new delicious Cajun-inspired dishes," said Michelle Chin, chief marketing officer at Applebee's. "Packed with bold, delicious flavors of New Orleans, our Big Easy Menu will transport you to Bourbon Street with every bite!"

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

* Limited time. Price, participation and selection may vary.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,512 Applebee's restaurants in the United States, two U.S. territories and 16 countries outside the United States as of September 28, 2025. This number does not include 59 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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