




Applebee's Brings Back \$6 Smoocho Sips Valentine's Day Cocktails

January 5, 2026

Cheers to 2026 with Applebee's \$6 Mucho Cocktails™ featuring The NEW Prickly Ever After Rita and Tippy Cupid

PASADENA, Calif.--(BUSINESS WIRE)--Jan. 5, 2026-- Applebee's is kicking the year off with the return of [\\$6 Mucho Smoocho Sips](#). Beginning today, love is in the air – and in Applebee's \$6 Mucho cocktails – including the fan-favorite Tippy Cupid and NEW Prickly Ever After Rita.* Plus, guests who are looking for a spark to share with that special someone - with a different kind of buzz - can enjoy the NEW Prickly Melon Rush Mocktail.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260105249513/en/>

 Celebrate date night, Galentine's Day, or a night out with friends with the Tippy Cupid, a spiked lemonade matchup of Smirnoff Vodka, orange liqueur, strawberry and premium lemon sour. Or, cheers to an opposites-attract success with the NEW Prickly Ever After Rita, a sweet-meets-tart margarita with Cuervo Tradicional Blanco Tequila, orange liqueur, lime and prickly pear. Both cocktails are garnished with gummi lips to accentuate the delicious flavors. Plus, guests can take their sip-uationship to the next level with a Vibe Drop of either Grey Goose vodka or Don Julio Reposado tequila, respectively.

Guests looking to put some pep in their step, can enjoy Applebee's non-alcoholic NEW Prickly Melon Rush, an energizing mix of Red Bull Watermelon, prickly pear, lime juice and lemon lime soda.

"It's easy to find something (or someone) to fall in love with at Applebee's – like our Mucho Smoocho Sips," said Nate Grover, executive director of bar and beverage at Applebee's. "Big drinks, full of flavor and made with premium spirits, our \$6 Mucho cocktails or our new mocktail are perfect for the ultimate night out, so toast to 2026 with your nearest and dearest at your local Applebee's today!"

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

* Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine-in only, except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,512 Applebee's restaurants in the United States, two U.S. territories and 16 countries outside the United States as of September 28, 2025. This number does not include 59 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

Follow us:

Instagram: [@applebees](#)

TikTok: [@applebees](#)

X: [@applebees](#)

Facebook: www.facebook.com/applebees

BR-APPB

View source version on [businesswire.com](https://www.businesswire.com/news/home/20260105249513/en/): <https://www.businesswire.com/news/home/20260105249513/en/>

For media inquiries, email us at media@applebees.com

Source: Applebee's