



Treat Yourself to Applebee's NEW Sizzlin' Cookie Dough Pie and Cozy Comfort Favorites this Holiday Season

November 10, 2025

Enjoy the 2 for \$25 Menu featuring the NEW Grilled Cheese Cheeseburger and Chicken Parmesan Fettuccine, plus the NEW Ultimate Trio with NEW Crispy Pickle Fries for just \$14.99

PASADENA, Calif.--(BUSINESS WIRE)--Nov. 10, 2025-- Cozy up this winter at Applebee's! This holiday season, Applebee's is serving up savory, steamy comfort food at an unbeatable value with its signature [2 for \\$25 deal](#), now featuring the NEW Grilled Cheese Cheeseburger and Chicken Parmesan Fettuccine, paired with an appetizer or two side salads for only \$25!*

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20251110095225/en/>



To end their meal on a sweet note, guests can indulge in the NEW Sizzlin' Cookie Dough Pie for just \$6.99. Served in a warm

skillet, this decadent dessert layers gooey chocolate chip cookie dough with vanilla ice cream and a caramel drizzle – perfect for sharing or savoring solo.

The NEW Grilled Cheese Cheeseburger takes comfort to the next level with a juicy, all-beef patty, stacked with four slices of American cheese, and sweet-savory bacon jam on toasted potato bread, giving guests a deliciously satisfying gooey cheese pull. The entrée is served with tomato basil soup for dipping.

Additional limited-time entrees on the 2 for \$25 menu include the Chicken Parmesan Fettuccine and Oriental Chicken Salad. Guests can enjoy their choice of two entrees with one of Applebee's popular appetizers, such as Boneless Wings, Crunchy Onion Rings or Mozzarella Sticks, or two side salads for dine-in, To Go or delivery.

"Sharing a delicious and affordable meal with friends and family this holiday season just got easier at Applebee's with our signature, savory 2 for \$25 menu," said Michelle Chin, chief marketing officer at Applebee's. "Plus, we're giving the ultimate gift of customization with our New Ultimate Trio appetizer sampler, which combines your choice of three appetizers and three dipping sauces that you can mix and match to deliver unparalleled flavor and variety. And there's no better way to round out your meal than with our new Sizzlin' Cookie Dough Pie!"

Applebee's Ultimate Trio allows guests to build their own appetizer sampler by selecting three appetizers – including Applebee's NEW Crispy Pickle Fries - and mixing and matching them with the guests' choice of three dipping sauces for just \$14.99.* With a selection of 10 appetizers and 10 dipping sauces to choose from, there are more than 80,000 unique combinations that can be tailored to one's liking.

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

* Limited time. Price, participation and selection may vary. Tax and gratuity excluded.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, *Eatin' Good in the Neighborhood™* is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always *Doin' Good in the Neighborhood®*. Applebee's and its franchise operations together consisted of 1,512 Applebee's restaurants in the United States, two U.S. territories and 16 countries outside the United States as of September 28, 2025. This number does not include 59 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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