



Applebee's® Honors Veterans & Active Duty Military With Free Meals on Veterans Day

October 27, 2025

Applebee's has served more than 12.3 million free meals to America's heroes over the past 18 years on Veterans Day

All Veterans and Active Duty Military who visit an Applebee's restaurant in the United States on Tuesday, November 11 can receive a free full-size entrée and a \$5 Bounce Back Card towards their next meal at Applebee's

PASADENA, Calif.--(BUSINESS WIRE)--Oct. 27, 2025-- This Veterans Day, Tuesday, November 11, Applebee's is proud to honor those who serve and have served our country. All Active Duty Military, Veterans, Reserves, and National Guard members who dine in-restaurant will receive a [complimentary full-size entrée](#) from an exclusive Veterans Day menu as a heartfelt thank-you for their service.*

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20251027488903/en/>



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This year marks the 18th consecutive year Applebee's has celebrated Veterans Day with this tradition. Since the program began, Applebee's has served more than 12.3 million free meals to America's service members and veterans.

Applebee's 2025 Veterans Day Menu includes a choice of seven popular entrées including:

- 6 oz. Top Sirloin
- Classic Bacon Cheeseburger
- Chicken Tenders Platter
- Double Crunch Shrimp
- Fiesta Lime Chicken®
- Oriental Chicken Salad
- Three-Cheese Chicken Penne

"There's no greater energy than at an Applebee's on Veterans Day. It's a day where you can not only see, but feel the neighborhood coming together," said John Peyton, Applebee's president & Dine Brands CEO. "One of the busiest days of the year, we're proud to welcome our nation's heroes and thank them for their service and sacrifice with a complimentary entrée as a small token of our appreciation."

Additionally, on November 11 when dining in-restaurant, Applebee's will honor these special guests with a \$5 Bounce Back Card to redeem for dine-in, To Go, or delivery within a three-week redemption window.**

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). For more exclusive deals and specials, guests can [join Club Applebee's](#) to be a part of the neighborhood and receive a welcome offer!

*Available on November 11, 2025, at participating Applebee's only. Dine-in only. Not valid with other coupons or discounts. Beverage and gratuity not included. U.S. Veterans and Active-Duty Military simply show proof of military service. Proof of service includes U.S. Uniformed Services ID Card, U.S. Uniformed Services Retired ID Card, current Leave and Earnings Statement (LES), Veterans organization card (i.e., American Legion, VFW), photograph of yourself in uniform, wearing uniform, DD214 and citation or commendation. Limit 1 meal per U.S. Veteran or Active-Duty Military.

**One card per qualifying U.S. Veteran or Active Duty Military. Redeemable between 11/12/25 - 11/30/25. Coupon must be presented and relinquished at time of redemption. Valid at participating Applebee's® OR online via applebees.com or the Applebee's mobile app only. Limit one card per party, per table, per visit. Excludes tax, alcohol, delivery fees, gift cards and gratuity. Not valid with any other offers, coupons, or discounts. Not redeemable for cash, and no change will be given. Void if lost, stolen, photographed, scanned, reproduced or altered in any way.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,514 Applebee's restaurants in the United States, two U.S. territories and 15 countries outside the United States as of June 29, 2025. This number does not include 59 company-owned Applebee's restaurants, one domestic Applebee's ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and seven Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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Source: Applebee's