



Fuzzy's Taco Shop to Open First California Location in Barstow

April 28, 2025

Soleimani Group Brings the Popular Taco Concept to the Golden State, Opening in Barstow on Monday, April 28

BARSTOW, Calif.--(BUSINESS WIRE)--Apr. 28, 2025-- [Fuzzy's Taco Shop](#), the fast-casual+ restaurant brand known for serving up good vibes, is making its highly anticipated debut in California with a new location in Barstow, opening today, April 28, 2025. Located at 1523 East Main Street, Barstow, CA 92311, this marks the brand's first foray into the California market, bringing its signature tacos, memorable drinks, and laid-back vibe to the West Coast.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250428205759/en/>



Fuzzy's Taco Shop celebrates its first-ever California location in Barstow, marking an exciting milestone in the brand's continued national expansion.

To celebrate the grand opening, Fuzzy's Taco Shop will give away **Free Tacos for a Year*** to the first 50 guests in line on **opening day (April 28)**. Additionally, the first 50 guests will also receive a free Fuzzy's Taco Shop t-shirt.

Owned and operated by the Soleimani Group, an experienced multi-unit franchisee group with over 30 IHOP locations, the Barstow restaurant is ideally positioned on a high-traffic highway that serves as a gateway for travelers heading to Los Angeles, Las Vegas, the Grand Canyon, and beyond.

"Fuzzy's Taco Shop has built a passionate following across the country, and we're confident that Californians will embrace our bold flavors and great vibes," said Patrick Kirk, President of Fuzzy's Taco Shop. "As a key stop along Route 66, Barstow offers the perfect place to take a break on a road trip. It's a great first step to introduce our brand to the West Coast and marks a big milestone for Fuzzy's."

Guests can look forward to Fuzzy's signature tacos, uniquely built with garlic aioli and feta cheese. The menu also includes a variety of delicious, fresh-made options like all-day breakfast favorites, bowls, nachos, and quesadillas. To complement the food, guests can enjoy refreshing frozen margaritas, ice-cold schooners of beer, and other craveable drinks.

"We are thrilled to introduce Fuzzy's Taco Shop to California," said Sam Soleimani, President and CEO of Soleimani Group. "Barstow is a dynamic market with a constant flow of travelers and a strong local community. We believe Fuzzy's fresh flavors and relaxed atmosphere will resonate here, and we look forward to growing the brand in this region."

Guests can enjoy breakfast, lunch, and dinner seven days a week, with hours from 7 a.m. to 10 p.m. Sunday-Thursday and 7 a.m. to midnight Friday-Saturday.

For more information and updates on the grand opening, visit www.fuzzystacoshop.com or follow Fuzzy's Taco Shop on [social media](#).

Address: 1523 East Main Street, Barstow, CA 92311

Hours of Operations: 7 a.m. to 10 p.m. Sunday-Thursday and 7 a.m. to midnight Friday-Saturday.

**Winners will receive two (2) free tacos each week for 52 weeks. The two free tacos will be loaded to their Fuzzy's Taco Shop Rewards app at the beginning of each week and must be used that week or the offer will expire. All winners are required to have an active Rewards account to redeem their prizes. Entry in line constitutes acceptance of official rules. See restaurant for official rules.*

About Fuzzy's Taco Shop

Founded in 2003 in Fort Worth, Texas, Fuzzy's Taco Shop® is a fast-casual plus restaurant known for fresh flavors and good vibes that take the bite out of life. Offering flavorful tacos, famous margaritas, and fun times, it's all fuzzy here. As of December 31, 2024, Fuzzy's operates 117 restaurants across 15 states, including one company-owned location in Texas. Fuzzy's Taco Shop is franchised by affiliates of Pasadena, Calif.-based Dine Brands Global, Inc. (NYSE: DIN). To find your local Fuzzy's Taco Shop, visit Fuzzystacoshop.com/locations. For franchising information, visit Franchise.fuzzystacoshop.com.

About Dine Brands Global, Inc.

Based in Pasadena, California, Dine Brands Global, Inc. (NYSE: DIN), through its subsidiaries and franchisees, supports and operates restaurants under the Applebee's Neighborhood Grill + Bar®, IHOP®, and Fuzzy's Taco Shop® brands. As of December 31, 2024, these three brands consisted of over 3,500 restaurants across 19 international markets. Dine Brands is one of the largest full-service restaurant companies in the world and in 2022 expanded into the Fast Casual segment. For more information on Dine Brands, visit the Company's website located at www.dinebrands.com.

Follow us:

Instagram: [@fuzzystacoshop](#)

TikTok: [@fuzzystacoshop](#)

Facebook: <https://www.facebook.com/FuzzysTacoShop>

BR-FUZZY

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250428205759/en/): <https://www.businesswire.com/news/home/20250428205759/en/>

For media inquiries, email us at media@fuzzystacoshop.com

Source: Fuzzy's Taco Shop