Applebee’s 2 for $25 Menu Launches New Sizzlin’ Skillets & Steak

March 31, 2025

Plus, Applebee’s Really Big Meal Deal for $9.99 boasts NEW BIG Bangin’ Burger featuring new sweet and spicy “secret sauce”

PASADENA, Calif.--(BUSINESS WIRE)--Mar. 31, 2025-- Applebee’s favorite two-person pairing, the 2 for $25 deal, just got tastier. Now for a limited time, guests can enjoy two NEW Sizzlin’ Skillets and a 6 oz. Top Sirloin, paired with an appetizer or two side salads for only $25!* Enjoy the NEW Hot Honey Glazed Chicken & Bacon Skillet or Garlic Sirloin Skillet, plus a tasty appetizer or two side salads for dine-in, To Go, or delivery.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250331991968/en/

Applebee’s 2 for $25 menu takes dining to the next level for an unbeatable value. Perfect for sharing or “treating yourself,” guests can enjoy the following savory, sizzlin’ skillets:

- **NEW Hot Honey Glazed Chicken & Bacon Skillet** features sliced grilled chicken breast topped with hot honey glaze, Applewood-smoked bacon and parsley. Served sizzling with sauteed mushrooms, onions, and waffle fries.
- **Garlic Sirloin Skillet** features a lightly seasoned 6 oz. USDA Select top sirloin grilled and smothered in a buttery garlic and parsley sauce. Served sizzling with garlic mashed potatoes and steamed broccoli.

In addition to the NEW Hot Honey Glazed Chicken & Bacon Skillet and Garlic Sirloin Skillet, limited time 2 for $25 entrée items also include the 6 oz. Top Sirloin. Paired to perfection with popular appetizers, guests can enjoy America’s Favorite Boneless Wings, Mozzarella Sticks, Spinach & Artichoke Dip – or two side salads with their entrée.

But that’s not all. Applebee’s is adding the NEW BIG Bangin’ Burger to its Really Big Meal Deal lineup, which also includes the NEW Big Cluckin’ Chicken Sandwich, or Classic Bacon Cheeseburger served with endless fries and unlimited fountain drink refills for $9.99.** The NEW BIG Bangin’ Burger features an all-beef patty topped with two slices of American cheese and Applebee’s NEW sweet and spicy “secret sauce” made with jalapenos and bacon, served with lettuce, tomato, onion, and pickles and a Brioche bun.

“Applebee’s is heating things up with our NEW Sizzlin’ Skillets featuring savory proteins on our popular 2 for $25 menu and our NEW BIG Bangin’ Burger as part of our Really Big Meal Deal,” said Joel Yashinsky, Chief Marketing Officer, Applebee’s. “Whether taking your meal to the next level with a ‘sizzle’ or ‘bang,’ our entrees are packed with flavor and deliver an unbeatable value.”

To find your local restaurant to dine in, visit Applebees.com/restaurants. To order Applebee’s To Go or delivery, visit Applebees.com or the Applebee’s mobile app (iOS, Google).

For even more exclusive deals and specials, guests can sign up to be a part of the neighborhood. Join Applebee’s E-Club and receive a welcome offer!

*Limited time. Price, participation and selection may vary. Tax and gratuity excluded.

**Limited time. No substitutions. Tax or gratuity excluded. Endless fries and unlimited refills available for dine-in only.

About Applebee’s®

As one of the world’s largest casual dining brands, Applebee’s Neighborhood Grill + Bar serves as America’s kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee’s makes it easy for family and friends to connect with one another, whether it’s in a dining room or in the comfort of a living room, Eatin’ Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee’s is always Doin’ Good in the Neighborhood®. Applebee’s franchise operations consisted of 1,567 Applebee’s restaurants in the United States, two U.S. territories and 15 countries outside the United States, and 47 company-operated U.S restaurants as of December 29, 2024. This number does not include one domestic Applebee’s ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and four Applebee’s international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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