Applebee’s Introduces NEW Really BIG Meal Deal

November 12, 2024

Enjoy the NEW Big Cluckin’ Chicken Sandwich or BIG Classic Bacon Cheeseburger, served with Classic Fries and a fountain drink for just $9.99; Available for both dine-in and To Go

PASADENA, Calif.--(BUSINESS WIRE)--Nov. 12, 2024-- Applebee’s is going BIG with the debut of its NEW Really BIG Meal Deal featuring the NEW Big Cluckin’ Chicken Sandwich and BIG Classic Bacon Cheeseburger served with Classic Fries and a fountain drink for only $9.99!* Big Taste, Big Flavor and Big Value, the Applebee’s NEW Really BIG Meal Deal is available now for a limited time for both dine-in and To Go, via Applebees.com or the Applebee’s mobile app.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20241112092922/en/



Applebee’s is going BIG with the debut of its NEW Really BIG Meal Deal featuring the NEW Big Cluckin’ Chicken Sandwich and BIG Classic Bacon Cheeseburger served with Classic Fries and a fountain drink for only $9.99. (Photo: Business Wire)

Bigger and better, the NEW Big Cluckin’ Chicken Sandwich boasts a crispy, hand-breaded chicken breast stacked with shredded lettuce, pickles, tomato, and mayo, on a toasted Brioche bun. For guests big on the classics, the BIG Classic Bacon Cheeseburger features a juicy all-beef patty topped with two slices of American Cheese, two strips of Applewood-smoked bacon, served with lettuce, tomato, onion, and pickles on a Brioche bun. Both are served with Classic Fries and a fountain drink.

“Big in size, flavor and value, our NEW Really Big Meal Deal can’t be beat,” said Joel Yashinsky, chief marketing officer of Applebee’s. “From Classic to Cluckin’, our Really Big Meal Deal offers guests variety, with both a savory hand-crafted burger and NEW hand-breaded chicken sandwich, served with Classic Fries, and a fountain drink for only $9.99. We know our guests are going to love this unbeatable value meal!”

To find your local restaurant to dine in, visit Applebees.com/restaurants. To order Applebee’s To Go or delivery, visit Applebees.com or the Applebee’s mobile app (iOS, Google)

For even more exclusive deals and specials, guests can sign up to be a part of the neighborhood. Join Applebee’s E-Club and receive a welcome offer!

*For a limited time. No substitutions. Price does not include tax or gratuity. ©2024 Applebee's Restaurants LLC

About Applebee's®

As one of the world’s largest casual dining brands, Applebee’s Neighborhood Grill + Bar serves as America’s kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee’s makes it easy for family and friends to connect with one another, whether it’s in a dining room or in the comfort of a living room, Eatin’ Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee’s is always Doin’ Good in the Neighborhood®. Applebee’s franchise operations consisted of 1,618 Applebee’s restaurants in the United States, two U.S. territories and 14 countries outside the United States as of September 30, 2024. This number does not include one domestic Applebee’s ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and seven Applebee’s international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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