



Applebee's® Celebrates National Chicken Wing Day with To Go Deal – Buy One Order To Go, Get a Second for Free

July 22, 2024

On July 29, enjoy a *FREE* order of America's Favorite Boneless Wings or Classic Bone-In Wings with a chicken wing purchase for To Go or Delivery on [Applebees.com](https://applebees.com) or the Applebee's mobile app

PASADENA, Calif.--(BUSINESS WIRE)--Jul. 22, 2024-- Applebee's – home of America's Favorite Boneless Wings – is celebrating National Chicken Wing Day on July 29 with a mouthwatering deal for To Go or Delivery. On July 29, when guests buy one order of either Boneless Wings or Classic Bone-In Wings, they will receive a second order of wings of their choice for FREE when ordered on [Applebees.com](https://applebees.com) or the Applebee's mobile app using [promo code WINGDAY24](#).*

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240722321794/en/>



Applebee's Celebrates National Chicken Wing Day with To Go Deal – Buy One Order To Go, Get a Second for Free (Graphic: Business Wire)

This year on National Chicken Wing Day, chicken wing lovers can mix and match America's Favorite Boneless Wings or double down with Applebee's Classic Bone-In Wings in any one of six delicious sauces including Classic Buffalo, as well as

Honey BBQ, Sweet Asian Chile, Garlic Parmesan, Extra Hot Buffalo or Honey Pepper.

Saucy and savory, America's Favorite Boneless Wings are crispy breaded pieces of juicy, tender boneless chicken tossed in guests' choice of mouthwatering wing sauce, while Applebee's Classic Bone-In Wings are crispy on the outside and tender on the inside, tossed in guests' choice of wing sauce.

"Whether you're team boneless – did we mention we have America's Favorite? – or bone-in, everyone is a winner at Applebee's with our National Chicken Wing Day deal," said Joel Yashinsky, Chief Marketing Officer, Applebee's. "Mark your calendars for July 29 to take advantage of this savory one-day To Go offer – and remember to use code WINGDAY24 at checkout!"

Earlier this year, following a nationwide, double-blind taste test of its Classic Buffalo sauced Boneless Wings among other top national chain restaurants, Applebee's was crowned with the title of "America's Favorite Boneless Wings." For more details, visit <http://AmericasFavoriteBonelessWings.com>.

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

* For a limited time at participating locations. Offer valid 7/29/24 for online orders via the Applebee's website or mobile app only. Not valid on catering orders or third-party delivery sites. One-time use. Limit one free wing order per transaction. Free wing order must be of equal or lesser value. Delivery coverage varies by restaurant. Restrictions may apply. © 2024 Applebee's Restaurants LLC.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,636 Applebee's restaurants in the United States, two U.S. territories and 12 countries outside the United States as of March 31, 2024. This number does not include one domestic Applebee's ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and 11 Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

Follow us:

Instagram: [@applebees](#)

TikTok: [@applebees](#)

X: [@applebees](#)

Facebook: www.facebook.com/applebees

BR-APPB

View source version on [businesswire.com](https://www.businesswire.com/news/home/20240722321794/en/): <https://www.businesswire.com/news/home/20240722321794/en/>

For media inquiries, email us at media@applebees.com

Source: Applebee's