



Applebee's Announces 50¢ Mozzarella Sticks This Summer

July 8, 2024

Enjoy 50¢ Mozzarella Sticks for dine-in or To Go from July 8-28

PASADENA, Calif.--(BUSINESS WIRE)--Jul. 8, 2024-- Summer deals are heating up at Applebee's with [50¢ Mozzarella Sticks](#), available for a limited time. Now through July 28, guests can enjoy Applebee's delicious, savory Mozzarella Sticks for only 50¢ each – available for dine-in or To Go via [Applebees.com](#) or the Applebee's mobile app.*

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240708546452/en/>



Applebee's Announces 50¢ Mozzarella Sticks This Summer (Photo: Business Wire)

Crisped to perfection on the outside and hot and gooey on the inside, Applebee's 50¢ Mozzarella Sticks are served with a side of marinara sauce.

"Our hot, crispy, and melty mozzarella sticks are packed with flavor and perfect for dipping – and (cheese) pulling," said Joel Yashinsky, Chief Marketing Officer, Applebee's. "It's no secret that our guests love our appetizers, and now through July 28, guests can enjoy our delicious mozzarella sticks for only 50¢ each!"

To find your local restaurant to dine in, visit [Applebees.com/restaurants](#). To order Applebee's To Go or delivery, visit [Applebees.com](#) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Limited time. Price and participation may vary. Online Orders of Mozzarella Sticks during this promotion are available in increments of 4 Mozzarella Sticks, with a maximum basket count of 10 orders (40 Mozzarella Sticks). © 2024 Applebee's Restaurants LLC.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,636 Applebee's restaurants in the United States, two U.S. territories and 12 countries outside the United States as of March 31, 2024. This number does not include one domestic Applebee's ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and 11 Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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