



Applebee's® 2 for \$25 Menu Debuts NEW Sizzlin' Skillets

February 20, 2024

Date Night at Applebee's just got better with the NEW Garlic Sirloin Skillet and the NEW White Cheddar Bacon & Chicken Skillet

PASADENA, Calif.--(BUSINESS WIRE)--Feb. 20, 2024-- Applebee's favorite two-person pairing, the 2 for \$25 deal, just got better. Now for a limited time, guests can enjoy two NEW Sizzlin' Skillets, paired with an appetizer or two side salads **for only \$25!*** Warm up this winter with the NEW Garlic Sirloin Skillet or the NEW White Cheddar Bacon & Chicken Skillet plus a tasty appetizer or two side salads for dine-in, To Go, or delivery for an unbeatable value.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240220379693/en/>



Applebee's debuts two new Sizzlin' Skillets: the NEW Garlic Sirloin Skillet and the NEW White Cheddar Bacon & Chicken Skillet as part of its 2 for \$25 menu, for a limited time. (Photo: Business Wire)

for \$25 menu," said Joel Yashinsky, Chief Marketing Officer, Applebee's. "Whether you're in the mood for steak or chicken, our skillets are full of flavor and pair perfectly with some of our most popular appetizers, like Boneless Wings, or two side salads - all for an unbeatable price!"

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Limited time. Price, participation and selection may vary. Tax and gratuity excluded.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and

Perfect for any occasion, whether celebrating date night or going out with friends and family, Applebee's 2 for \$25 deal takes dining to the next level with its NEW savory, sizzlin' skillets including:

- **NEW Garlic Sirloin Skillet** features a lightly seasoned 6 oz. USDA Select top sirloin grilled and smothered in a buttery garlic and parsley sauce. Served sizzling with garlic mashed potatoes and steamed broccoli.
- **NEW White Cheddar Bacon & Chicken Skillet** features grilled chicken breast smothered in a rich Parmesan and White Cheddar cream sauce, topped with Applewood-smoked bacon and crispy onions. Served in a sizzling skillet with garlic mashed potatoes and steamed broccoli.

In addition to the NEW Garlic Sirloin Skillet and NEW White Cheddar Bacon & Chicken Skillet, limited time 2 for \$25 entrée items also include the 6 oz. Top Sirloin. Paired to perfection with popular appetizers, guests can enjoy Applebee's fan-favorite Boneless Wings or Mozzarella Sticks – or two side salads with their entrée.

"Applebee's is heating up date night with two NEW Sizzlin' Skillets on our popular, 2

affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,654 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of September 30, 2023. This number does not include two domestic Applebee's ghost kitchens (small kitchens with no store-front presence, used to fill off-premise orders) and 12 Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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