



'Tis the Season for NEW Holiday Cocktails at Applebee's

November 13, 2023

Applebee's Sleigh Bell Sips include two \$5 limited-time Mucho Cocktails™ and \$6 Stella Artois draft beer

PASADENA, Calif.--(BUSINESS WIRE)--Nov. 13, 2023-- 'Tis the season to be merry! Starting today, guests can enjoy Applebee's [NEW festive \\$5 Mucho Cocktails](#) along with \$6 Stella Artois Brewtus draft beers. It's the most wonderful time of the year to visit Applebee's, and friends and family can get into the holiday 'spirit' for an unbeatable price.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20231113958474/en/>



Applebee's NEW \$5 holiday cocktails are the perfect way to get into the holiday 'spirit.' (Photo: Business Wire)

Enjoy the **NEW Tippy Reindeer**, a refreshing holiday punch featuring Smirnoff Vodka, Ocean Spray® Cranberry, pomegranate and premium lemon sour, topped with a Santa gummi. Or, experience a tasty winter wonderland with the **NEW**

Berry Merry Daiquiri, a frozen, swirled holiday daiquiri made with Captain Morgan, melon liqueur, strawberry and lime, topped with a Santa gummi. New to the line-up is Stella Artois – a beer originally brewed for the holidays – served in Applebee's signature Brewtus draft beer glass.

Applebee's Mucho Cocktails are made with premium spirits and served in a signature Mucho glass. At participating locations guests can enjoy these \$5 holiday cocktails To Go.*

"Our Sleigh Bell Sips deliver holiday cheer in every sip," said Patrick Kirk, vice president of beverage innovation at Applebee's. "One taste of these holiday cocktails or cold Stella Artois draft beer, and you'll be dashing through the snow to order another round! But hurry in, this holiday deal is only available for a limited time."

To find your local restaurant to dine-in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or Delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)). For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Club Applebee's and receive a welcome offer!

*Must be 21+. Void where prohibited. Tax & gratuity excluded. Available for dine-in only except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,654 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of September 30, 2023. This number does not include two domestic Applebee's ghost kitchens (small kitchens with no store-front presence, used to fill off-premise orders) and 12 Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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